4ᵗʰ International Conference on

Big Data Analysis and Data Mining

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Data is not wrong, but your use of it might be!

Fred Jacquet
Solutions Architect & Evangelist | Cloud & Big Data Analytics - Artificial Intelligence - Digital Transformation, Talend

Some companies are born in the data intelligence era, some need to redefine their IT infrastructure to stay competitive in the world of improved analytics, scale, speed, production and economics. The old data warehousing and business insights tools helped to find the answers to what happened? but are not able to answer the new questions asked by more and more forward thinking companies. Traditional warehousing tools such as ETL, RBMS and OLAP databases cannot provide answers to questions such as what's happening right now or what will happen? The new era of analytics demands speed, scale and reduced costs from every IT team. This presentation will take you through the considerations and steps of modernizing your data warehouse to become ready for big data analytics and evaluate if the data lake is right for you and your business needs. Don't be one of the many companies that failed to grasp this opportunity to leapfrog their competition. After all, over 50% of companies that were originally on the Fortune 500 list have vanished since 2000, because these are failed to innovate and keep up with the changes in the market.

Biography

Fred Jacquet has over 20 years of experience in the IT industry and has CTO and Architect roles within a variety of leading data-driven companies. His main area of expertise is in Business Intelligence, Data Integration and Big Data. He is committed to help organizations on their mission to become successfully data driven through evangelization, education and enablement.

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Notes:

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