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BIG DATA ANALYSIS AND DATA MINING

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Big data winners and losers: The ethics of algorithms

Analytic models are playing an increasing role in the development, delivery and availability of goods and services. Who gets access to what goods or services and at what price are increasingly influenced by algorithms. This may not matter when we're talking about a \$0.25 coupon for a candy bar, but what about public goods and services like education, healthcare, and energy distribution? What about predicting who will get a job or how we will police our society? In this session, we will explore the socioeconomic impact of algorithms, the ethics of big data, and how to work ethics into our analytics projects.

Biography

Bennett B Borden is a Chief Data Scientist at Drinker Biddle & Reath. He is a globally recognized authority on the legal, technology and policy implications of information. His ground-breaking research into the use of machine-based learning and unstructured data for organizational insight is now being put to work in data-driven early warning systems for clients to detect and prevent corporate fraud and other misconduct. He received his Master of Science in Data Analytics at New York University and his JD at Georgetown University.

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