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Bringing Data to the Masses: Strategies to Make Analytics Accessible to Non-Experts

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We all understand that data has rapidly become the new raw material of modern business. Analytics have now permeated into all levels of the organizational hierarchy creating exciting new opportunities but also some interesting challenges. Not all business units are equipped with data scientists and analytics experts to help team members navigate these uncharted waters that are flooded with information. The challenge we face is making data accessible to a wide range of stakeholders that have little to no experience in the field of data science so that our organizations can achieve the greatest value and impact from both our data and human resources. This talk will focus on strategies to bring data into the greater culture of a business and integrate analytics into all levels of personnel regardless of technical experience.

Biography

Ryan Mandell is the Director of Performance Consulting for Mitchell International, a leading innovative software company that provides solutions to the property and casualty and collision repair industries. In his current role, Ryan works hand in hand with insurance executives to provide actionable insights using data, analytics, and consultative direction for their claims organizations. Ryan earned a Master's degree from Northern Arizona University and a Bachelor's degree from the University of San Diego. In 2015, he was selected as was one of the top 40 Business and Community Leaders under the age of 40 by Business Examiner Magazine.

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