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Benchmarking and assessing attitude and behavior of pharmacy students – An innovative & quantitative approach

Benchmarking of attitude & behavior of students has been done for the purpose of comparison and as a good educational practice. It helps to raise the level of student's attitude & behavior and also the standard and quality of education. It is a voluntary, internal and results benchmarking. Attitude, Communication Skill, Team Work, Appearance and Punctuality were the parameters considered for self-assessment of students and faculty assessment of the students taught. About 240 students of BPharm participated in the computer based study. Self-assessment of students was compared with the faculty scores. Results were also compared with the University bench mark of 3.5. There was a minimum expectation gap between students & faculty scores in 1st year students followed by 2nd & 3rd years. Maximum gap was found in final year students in their attitude & behavior compared to the expectation of the faculty. It is expected that the students will improve their competency & behavior after the measured data was given to individual students as an "Attitude & Behavior Score Card" and it is measured at the end of every semester during the 08 semester study period. Radar diagrams of the 5 competencies of students & faculty scores for every class will be explained and interpreted. Benchmarking of attitude & behavior establishes a framework for change and raises quality as well as standard of education.

Biography

Bahubali G Nagavi has completed his PhD from BITS, Pilani, India. He has more than 36 years of teaching & research experience. Since 2007, he is working as Professor and Dean, RAK College of Pharmaceutical Sciences, RAK Medical & Health Sciences University, RAK, UAE. He has guided 35 PG and 5 PhD students. He was Editor of *Indian Journal of Pharmacy Education and Research (IJPER)* from 1997 to 2007. He has about 67 national and 12 international publications. He is a recipient of Distinguished Teacher Award of Assoc. of Pharm Teachers of India (APTI) in 1998 and has a Patent and Trademark registration to his credit.

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