3<sup>rd</sup> World Congress on

## MIDWIFERY AND NEONATAL NURSING

September 26-27, 2018 | Chicago, USA

## Neonatal nursing is a holistic approach: A bottom line model

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Teonatology is a subspecialty of pediatrics that consists of neonatal and newborn nursing care. mother and child must be considered as one unit. Since the bottom lining mother's role is the integral meaning a holistic approach needs to invest from the womb - a Bottom up-Top down matchmaking planning. Development Organization of the Rural Poor (DORP) innovated, Bangladesh government provides having 7 criterion maternity allowances to the poor mothers for 24 months from conception Day investing @ USD 6.25/month per mother covering 0.8 million yearly promoting resting, breastfeeding, safe delivery, economic-social freedom, privacy, safe and accessible sanitation, safe water, environment, cleanliness, nutritious food, vaccination and covering ante and postnatal care for both mother and healthy baby. Centering Maternity Allowance graduation further INVESTMENT needs to be titled Social Assistance Program for Non-Asseters (SAPNA) package, providing 1250 USD/mother with holistic partnership supports like Health, Education, Housing, Livelihood, and Savings plus by 20 years a generation staggering - stands self-reliant. Homegrown, practiced, evidence-based, DORP evolved loop closed SAPNA package subsequently replicated by Women and Children Affairs Ministry, for Ending Poverty linking SDG one estimating 10 million mothers lessening discrimination. Because poverty and peace can't walk together. Mother is a god gifted coordinator, manager, economist, guardian, and supervisor. Thus, influenced, consciously or unconsciously terrorized syndication of unnecessary medical interventions, doctors, pharmaceutical companies and hospitals control and dominate over the birthing process shall defeat. WHO's global care model for healthy pregnant women, low cost self-sustaining, captured, self-propelling, affordable and combat maternal and neonatal well-being shall win, where another world is possible.

## **Biography**

A Chartered Accountants student turned to a social auditor, AHM Nouman born 1947, a product of cyclone 1970 of coastal Bangladesh and still searching for discrimination less society. Translating Poverty Reduction Strategy Paper into Health Village model a bottom-up budget tracking, Nouman innovation providing Maternity Allowance for the Poor Mother in 2005 consequently taken up by the Bangladesh Women and Child Affairs Ministry, covering the whole country. Centering these BOTTOM Lining pregnant MOTHER Social Assistance Program for Non-Asseters (SAPNA) a social investment package evolved for a Generation, an evidence-based holistic approach of Ending Poverty, number ONE target of UNSDG. Nouman is the winner of Gusi Peace Prize International Award, the founder of Development Organization of the Rural Poor (DORP) an NGO.

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