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Increasing The Reach by Educating Patients

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I have conducted a survey about the awareness of people towards their oral health. The sole purpose of this survey is to analyze the percentage of people who are aware of the various types of treatments and conditions related to oral health. The survey is followed by analysis and then articles written briefly about the most prevalent problems seen related to the oral cavity and their reflective treatment plan. This makes it easy for the general population to have an understanding about the treatment options which in turn makes it easier for all the dentists, as this would help the patient in self-motivation, especially when it comes to the implant therapy or

orthognathic surgery or Root canal therapy etc. Along with that it also helps us understand the knowledge of the general public about the treatments that a dentist can offer. As we know that most of the public is not aware of the latest advancements and procedures, from this survey we can evaluate the extent of their knowledge. This will result in increased patient flow.

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