

16th International Conference on

MODERN DENTAL HEALTH & TREATMENT

September 21-22, 2018 | Philadelphia, USA



Joseph R Greenberg

The University of Pennsylvania School of Dental Medicine, Philadelphia

Important tools for predictable excellence in esthetic dentistry

This program will present and explain the use of a published 7 point Esthetic Check List, the Facial Plane Relator, and the Esthetic Gauges. Real clinical patient images will be used for illustration. The 7 point Esthetic Check List was developed for the Advanced Education in General Dentistry Program at the Kornberg School of Dentistry at Temple University. It is a one-page document that guides the dentist through important phases of data collection necessary for predictable success in Dento-Facial Esthetic examination, diagnosis and treatment planning. The Facial Plane Relator, invented by the speaker and manufactured by Ho Dental Company, is a simple to use, disposable device that measures the relationships of facial to dental midline, vertical and horizontal axes, and then transfers this vital information to the dental laboratory. Samples will be given to all participants. The Esthetic Gauges were designed by Dr. Stephen Chu and are manufactured by Hu Friday. They greatly facilitate the dentist's ability to assess width/length proportions of maxillary anterior teeth and relate them to a biometric norm.

Biography

Joseph R Greenberg, DMD, FAGD received his dental degree and postdoctoral dual specialty training in Periodontics and Fixed Prosthodontics/Periodontal Prosthesis from the University of Pennsylvania School of Dental Medicine, where he has taught for over 35 years and holds the rank of Clinical Professor of Periodontics. He has been appointed Clinical Professor of Restorative Dentistry at The Kornberg School of Dentistry at Temple University, where he was Course Director of Advanced Restorative Dentistry for 8 years. He has served on editorial boards of professional and related health magazines, was a member of The Bryn Mawr Hospital dental staff, and has contributed over 20 original articles to the dental literature. In addition, he has served as Team Dentist to the Philadelphia 76ers and has maintained a private practice in suburban Philadelphia for over 35 years. He has consulted for major dental product manufacturers in research, development, and marketing, and has invented the Facial Plane Relator, and the Etched porcelain-fused-to-metal Resin Bonded Bridge.

jrgdmd@gmail.com

Notes: