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New trends in Romanian tourism in 2018

The industry of travel is incontestable and a powerful driver of economic growth. According to the United Nations World Tourism Organization (UNWTO), tourism currently generates approximately 10% of the world's GDP, makes up one in every 10 jobs, accounts for 30% of world trade in services, and drives \$1.4 trillion in exports. With this actual increasing globalization, international digital and social connectivity, and easily accessible methods of travel, it is easier than ever before for leisure travelers to jet set to somewhere new and for business professionals to get to that important meeting. Inspired by the international growth trends, the Romanian tourism recorded a significant increase of about 10% in 2017. In the first nine months of 2017, the number of Romanian tourists by destinations in Romania increased by one million reaching 9.5 million, so that the number of foreign tourists reached a record number of 2,600,000 persons. According to all estimates generously provided by the institutes in question, the total number of tourists who choose destinations in Romania will (thanks to God and the willingness and desire of the tourists) a number of over 12 million reach in 2018—a value that has not been reached since 1990. Unfortunately, Romania persists in error: authorities continue to stimulate consumption at the expense of exports and investments, but tourism urgently needs investment in infrastructure and quality staff.



Recent Publications

1. Mirela Mazilu, Daniela Dumitrescu and Sabina Gheorgheci (2017) Romanian tourism industry and sustainable development. *Journal of Environmental Protection and Ecology* 18(2):623–631.
2. Gheorgheci Sabina and Mirela Mazilu (2015) Different perceptions about tourist identity in the Danube Gate destination. *Annals of 'Constantin Brancusi' University of Targu-Jiu. Economy Series*pp: Academica Brâncuși Publisher 105–112.
3. Mirela Mazilu (2012) The Romanian tourism—a promoter of globalization and sustainable development. WSEAS Press 470. ISBN: 978-1-61804-101-2.
4. Mirela Mazilu (2012) Sustainable tourism of destination, imperative triangle among: competitiveness, effective management and proper financing. *Sustainable Development—Policy and Urban Development—Tourism, Life Science, Management and Environment* DOI:10.5772/28062.

Biography

Mirela Mazilu is Professor at University of Craiova, Romania. She has many national and international researches, naming 15 books which were published as a single author and six as co-author. Her research interests are: Sustainable Tourism, Ecotourism, Environment, Urban Geography, etc. She is a Member of 27 International Associations such as AIEST, IGU CIRET-France, TIES, BENA, Mountain Research Initiative—Cluster Observatory in Tourism, etc. She published eight university manuals on Tourism; over 200 articles which were published in the volumes of the national and international congresses, symposiums, conferences and seminars and also in prestigious magazines with CNCSIS range and over 194 participations in scientific events. Also, she published over 54 articles in international magazines in different fields such as Sustainable Tourism, European Integration, Ecology, Environment Protection, Tourism, 76 articles in national journals and 54 articles in international journals of specialty with ISI (54) range and 32 in NAUN journals.

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