

9<sup>th</sup> International Conference on  
**DEMENTIA AND DEMENTIA CARE**

September 24-25, 2018 London, UK

**Re-conceptualizing the memory box to stimulate recovery of short term memory in Alzheimer's disease**

**Rowena Moreno**  
Making Memories, UK

The primary purpose of this research is to inform product development based upon re-conceptualization of the conventional memory box for stimulating short term memory amongst dementia patients, specifically those with Alzheimer's disease. This concept for the memory box is for that individual (or their key contact carer) to keep relevant information about what the person needs (such as triggers for how to boil a kettle, how to use a television remote control or what their phone numbers are, photos of their family members or next-door neighbors). Conventionally, memory boxes focus upon the person's past, despite that being useful for reminiscence; it is not necessarily valuable to the here and now of their continued existence. Rationally, reminiscence can trigger sadness at what has been lost (such as family, friends, knowledge and abilities) and may have little to no use for every day practical purposes that enable an individual to cope and enjoy life. This project aims to use memory boxes that are informed by the here and now of each patient's personal existence to evaluate usage of the boxes for short term memory recall.

**Biography**

Rowena Moreno is the CEO and the Founder of Making Memories. She has completed her Bachelor Degree in Arts Health and Well-being at the University of Central Lancashire. She is now currently devising some new arts -health program for people living with dementia

[rowenalouisebernicescurlock@gmail.com](mailto:rowenalouisebernicescurlock@gmail.com)