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Patient, physician and pharmacist perspectives: A wider world view

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Pratients need to make informed judgements on the value of biologic and biosimilar medicines as well as actively engage in discussion and decision-taking with other stakeholders involved with their healthcare - most particularly with physicians and pharmacists. Patients must have access to clear and impartial information about what biologic and biosimilar medicines are and what the growing availability of these medicines will mean for them. Patients must be assured of the regulatory systems in place to ensure safety, guality and efficacy and need to actively participate in post-approval monitoring and risk management, including pharmacovigilance. Around the world many governments, regulators, healthcare systems and practitioners are finding themselves challenged by the emergence of biosimilars indeed in many countries it is the patient organisations that are on the front foot when it comes to getting biosimilars on the agenda. The Alliance for Safe Biologic Medicines has conducted seven (7) major surveys involving more than twenty (20) countries focussed on the views and attitudes of physicians and pharmacists. Several interestingly consistent

responses have been received from the various survey samples. Resultant observations include: USA physicians support labels with data to learn about and evaluate biosimilars; European doctors have insufficient knowledge of biosimilars; Canadian physicians feel strongly about the need to retain sole prescription authority; and USA hospital pharmacists are more likely to be "Very familiar..." with biosimilars than retail pharmacists. For over a decade, the International Alliance of Patients' Organisations has been working with peak patient groups and regulators around the world to address the substantial knowledge gap. Patient groups believe patients have the right to expect that the life of the patient remains the primary guiding principle of biosimilar policy discussion above potential cost savings. Patients, physicians and pharmacists overwhelmingly demonstrate that confidence is the key to access when it comes to biosimilar market entry and take-up not cost. The most recent ASBM survey of physicians in Australia, published in 2016, clearly demonstrates a mismatch in this regard between government policy and physician practice.

Biography

Stephen Murby is a member of the International Advisory Board of the Alliance for Safe Biologic Medicines (ASBM), headquartered in Virginia, USA; a Special Board Representative of the Consumer Health Forum of Australia (CHF); and a biosimilars spokesperson for the International Alliance of Patients' Organizations (IAPO), headquartered in London. Stephen has a special interest in biosimilars from the patient perspective and has been working with ASBM, CHF, IAPO and others over the past seven years in developing and disseminating biosimilars information and educational resources to patient, prescriber and dispenser organisations around the world.

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