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Healthcare facilities operational challenges in Middle East & Africa

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The Healthcare service providers market is rapidly growing in the last few years and will be vigorously in the next few years of decade, in order to fill the gap of demand which was widely increasing to be ignored by various governments or political ruling regimes in certain areas. Lack of facilities and human resources are considered the major challenges facing this area of the globe, as No. of beds could reach less than 1 for 1000 citizens according to WHO & World Bank data published in 2015. Also reduced number of doctors and nursing staff is considered the 2nd alarming element in this equation, considering that the spending on the healthcare in starting to be massively increased by certain countries, whether depending on its own resources of depending on external funds from the World Bank for the reform of the health sectors of these countries. Although the availability of

different sectors of providers in each country, starting from facilities adopting new trends and technologies like AI in healthcare till the sectors suffering from availability of the basic life support equipment's or lifesaving pharmaceutical products. All such elements are considered challenges in the healthcare service providers markets in these areas or countries, but on the other hand the may be considered a golden opportunity for investors looking for fresh prosperous markets to do business in. Providing all the needs to fill these gaps, whether in the form of, materials and equipment's or Human calibers of different levels and sectors, even the knowledge and the know-how of the best practice and protocols of medical and non-medical operational guidelines.

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