



## Market Analysis

## 16th International Conference on Nursing Education & Practice 2020 Market Analysis scheduled during March 16-17, 2020, Berlin, Germany

Suchi

Vice President, SEA Global Goodwill Ambassadors, Singapore; Email: suchi11sg@gmail.com

### Market Analysis

A substantial increase in the geriatric population across the globe has strengthened the demand for skilled nursing care services worldwide. The increasing number of patients suffering from Alzheimer's along with high incidence of dementia, a common form of Alzheimer's, is one of the key factors fuelling the growth of global skilled nursing care services market. On the basis of geography, Asia Pacific, North America, Europe, and Rest of the World are the key segments of the global skilled nursing care services market. North America holds the foremost position in the global skilled nursing care services market as an increased awareness about the significance of skilled nursing care services, infrastructural development, provision of reimbursement coverage, and a well-defined regulatory framework are driving the market's growth. On account of the rising prevalence of diseases, the U.S. is the leading country in the North America market. Europe ranks second in the regional segment because of high healthcare expenditure coupled with elevated sense of awareness about these services.

The growth of medical tourism in Asia Pacific will also benefit the market for skilled nursing care services. Some of the key players operating in the global skilled nursing care services market are Lincare, Inc., Apria Healthcare Group Inc., Golden Living, Emeritus Corporation, Genesis Healthcare., Sunrise Senior Living Inc., Sun Healthcare Group Inc., Gentiva, and Life Care Centers of America, Atria, Brookdale Senior Living, and Extencicare, Inc. It is expected that Asia Pacific will exhibit immense opportunities.

The global patient monitoring device market reached \$15.9 billion and \$16.9 billion in 2014 and 2015 respectively. The market should reach \$23.8 billion in 2020, increasing at a compound annual growth rate (CAGR) of 7.1% from 2015 to 2020 (Figure 1).

The global market for elder-care technology products was valued at \$3.7 billion in 2014. This market is expected to grow to \$10.3 billion in 2020 from nearly \$4.4 billion in 2015, at a compound annual growth rate (CAGR) of 18.8% from 2015 to 2020 (Figure 2).

An overview of the evolving global market for electronic health records (EHR). The global wireless EHR market is expected to reach \$ 11.2 billion in 2013.

This market is further expected to grow up to \$23.5 billion in 2018 with a compound annual growth rate (CAGR) of 16.1% List of global universities.

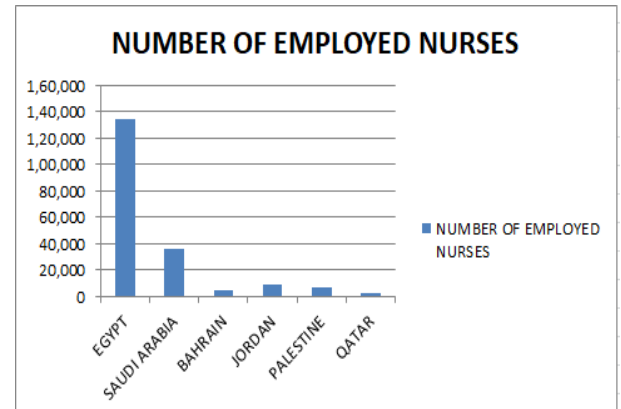
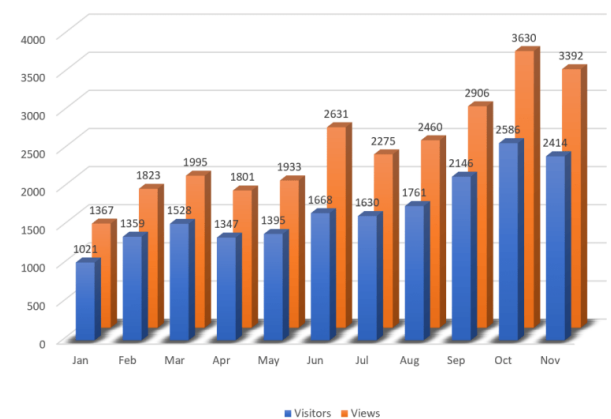


Figure 1: Number of Employed Nurses

Figure 2

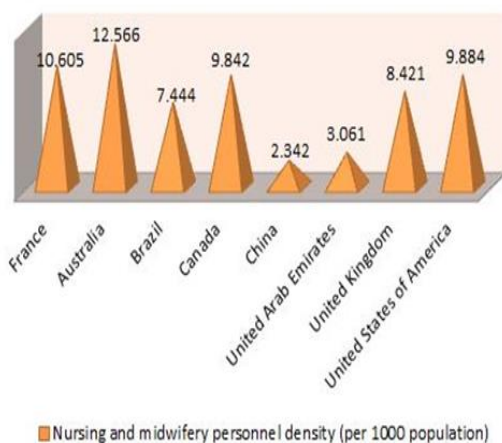


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#### Global Universities:

- CMC Vellore College of Nursing, India
- Duke University School of Nursing, USA
- Yale School of Nursing, USA
- School of Nursing, University of Washington, USA
- School of Nursing, University of Michigan, USA
- University of Edinburgh Nursing School, UK
- School of Nursing Johns Hopkins University, USA

- School of Nursing, Midwifery and Social Work, Australia
- University of Manchester, UK
- School of Nursing, University of Pennsylvania, USA
- University of Toronto, Canada
- Karolinska Institute, Sweden
- King's College London (KCL), UK
- University of Manchester, UK
- Southcross University, Australia
- University of Canberra, Australia
- University of Tasmania, Australia
- University of Western Sydney, Australia
- University of Wollongong, Australia
- University of Washington, USA



### Nursing Population all over the European Countries

#### Nursing Societies:

##### **Asia**

- Association of Hong Kong, Hong Kong, PRC
- Hong Kong Association of Critical Care Nurses, Hong Kong, PRC
- Japanese Nursing Association, Japan
- Korean Nurses Association, South Korea
- Malaysian Nurses Association, Malaysia
- Mongolian Nurses Association, Mongolia
- Philippine Nurses Association, Philippines
- Russian Nurses Association, Russia
- Samoa Registered Nurses Association, Samoa
- Sri Lanka Nurses Association, Srilanka
- The Nurses Association of Thailand, Thailand
- The Nurses Association of the Republic of China, China

#### International Nursing Societies:

- Academy of Medical-Surgical Nurses
- Certification Board of Perioperative Nursing
- Dermatology Nurses Association
- Eastern Nursing Research Society

- Emergency Nursing Association
- Respiratory Nursing Society
- Sigma Theta Tau
- Society of Gastroenterology Nurses and Associates

#### Institutions that offers Nursing Courses:

##### **Asia-Pacific and Middle-East**

- Al Ghad International Medical Sciences College, Saudi Arabia
- Arabian Gulf University, Bahrain
- Gulf Medical University, UAE
- Inaya Medical College, Saudi Arabia
- Kyoto University, Japan
- National Taiwan University, Taiwan
- Osaka University, Japan
- Peking University, China
- Seoul National University, Republic of South Korea
- Sharjah College of Medicine, UAE
- The Chinese University of Hong Kong (CUHK), Hong Kong, PRC
- The University of Jordan, Jordan
- The University of Tokyo, Japan
- Tsinghua University, Japan
- Unaizah College of Medicine, Saudi Arabia
- University of Hong Kong, Hong Kong, PRC
- University of Western Sydney, Australia
- University of Wollongong, Australia
- Hacettepe University, Turkey

##### **Europe**

- Autonomous University of Madrid, Spain
- Gdansk Medical Academy, Poland
- Karolinska Institute, Sweden
- Lutheran University of Applied Sciences, Germany
- Paris Sorbonne University, France
- Roskilde University, Denmark
- Royal College of Nursing, UK
- Russia National Research Medical University, Russia
- Universidad de Porto, Portugal
- University of Groningen, Netherlands
- University of Helsinki, Finland
- University of Nottingham, UK
- University of Zurich, Switzerland

##### **Germany:**

- FH Bielefeld University of Applied Sciences
- HS Esslingen University of Applied Sciences
- HS Osnabrück University of Applied Sciences
- IMC FH Krems University of Applied Sciences
- Catholic University of North Rhine-Westphalia
- Alice Salomon HS Berlin
- FH Münster University of Applied Sciences
- Lutheran University of Applied Sciences Nuremberg
- Catholic University of Applied Sciences Mainz
- HS Bremen University of Applied Sciences

### **Funding on Nursing:**

Allocation of funds is based on the quality of the proposed research, the future promise of the applicant, and the applicant's research budget. Annual funding for this grant is provided by the Sigma Theta Tau International Foundation for Nursing's Patricia E. Thompson Giving Circle donors. Preference will be given to Sigma Theta Tau members, other qualifications being equal. Funds for this grant do not cover expenses incurred prior to the funding date.

### **GRANT DETAILS**

Grants available: 1 per year

Funding: up to US \$10,000 (max)

Deadline : 1 May 2017

Funding date : 1 November 2017

As one of the 27 Institutes and Centers at the National Institutes of Health (NIH), the National Institute of Nursing Research (NINR) funds research that establishes the scientific basis for quality patient care. Often working collaboratively with physicians and other researchers, nurse scientists are vital in setting the national research agenda. Nursing research is a critical compliment to biomedical research, as it investigates how to prevent disease and promote healthy living.

NINR's Fiscal Year (FY) 2016 funding level of \$146 million is approximately 0.45% of the overall \$32.1 billion NIH budget. Spending for nursing research is a modest amount relative to the allocations for other health science institutes and for major disease category funding.

### **Worldwide Grants for Nursing Research:**

1. National League for Nursing Grant
2. Emergency Nurses Association Foundation Grant
3. Association of Nurses in AIDS Care Grant

4. Association of periOperative Registered Nurses Grant
5. Hospice and Palliative Nurses Foundation End-of-Life Nursing Care Research Grant
6. Midwest Nursing Research Society Research Grant
7. Southern Nursing Research Society Research Grant
8. May Grant Application Deadline:
9. Global Nursing Research Grant
10. American Nurses Foundation Grant
11. Chamberlain College of Nursing Education Research Grants
12. American Nurses Credentialing Center
13. Evidence-Based Practice Implementation Grant Program Grant
14. Joan K. Stout, RN, Research Grant
15. ATI Educational Assessment Nursing Research Grant
16. National Gerontological Nursing Association Research Grant
17. Oncology Nursing Society Foundation Grant
18. American Association of Critical-Care Nurses Grant2019

### **Conclusion**

Nursing Education 2020 will bring like Innovation and Development of Nursing, clinical and crisis nursing and specialists, nursing deans, professors and nursing students to work together on issues influencing nursing and social insurance examine about the advancement in the nursing field and to share their encounters by the eminent scientists through the world. They are the healthcare professionals who are coordinating care for patient's 24/7. Nursing professional needs high-level critical thinking skills, vast knowledge of disease states and body. Nursing Education 2020 aims to discover advances in nursing care, management and education in relation to health disparities as well as a breadth of other topics.