

## Market Analysis

### Market Analysis of 12th Annual Dentists Meeting

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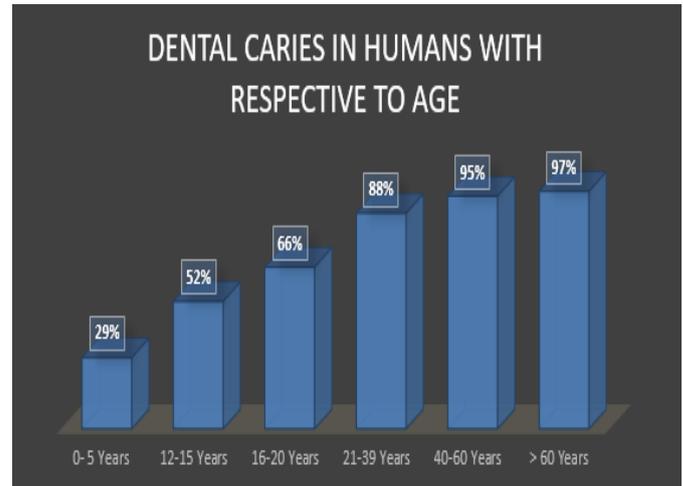
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Worldwide Dental Market is anticipated to cross US\$ 60 Billion stamp continuously 2024 because of developing interest for better oral cleanliness administrations and rising discretionary cashflow of individuals all inclusive. Mounting familiarity with the significance oral cleanliness i.e. keeping the mouth and teeth clean; and can avert pits, gingivitis (aggravation of the gums), and awful breath is one of the central point which achieves the worldwide dental market to its new greatness in the coming future.

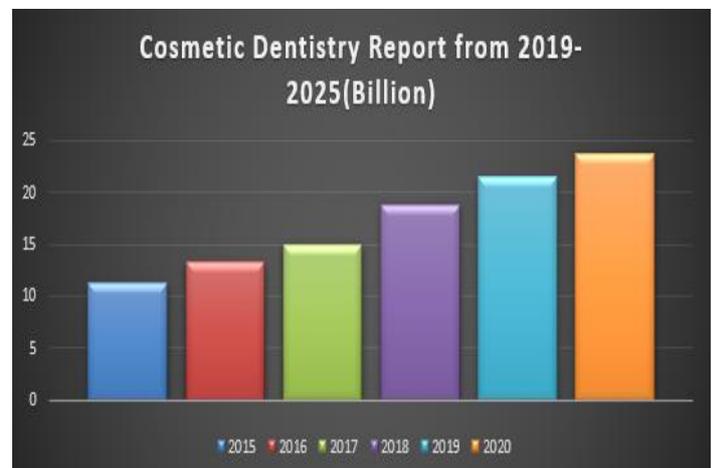
Additionally, factors like expanding discretionary cashflow of the general population, rising interest for corrective dentistry, evolving ways of life, mechanical headways, rising geriatric populace and the cooperation of wellbeing safety net provider repayments than it has verifiably, are required to drive the worldwide dental market in the prospective years.

The global market value on dental services extend nearly \$436.2 billion in 2018, having grown at a compound annual growth rate CAGR of 7.4% since 2014, and is expected to grow at a CAGR of 9.6% to nearly \$629.3 billion by 2022. Dental procedures such as dental implants, root canals, tooth bonding are expensive for individuals, forcing them to evade dental care even in case of uncovered dental issues. General dentistry segment will gain \$121.86 billion of global annual sales by 2022.

Dental caries is a major oral health problem in most industrialized countries, affecting 60–90% of population all over the world. Tooth decay dental caries is caused by the action of acids on the enamel surface. The acid is produced when sucrose in foods or drinks react with bacteria present in the dental plaque on the tooth surface. The acid produced leads to a loss of calcium and phosphate from the enamel; this process is called demineralization. Dental Caries and Endodontic are increasing at a high rate which is the most common problem in today's generation. It is a professional and in-depth study on the current state of the global dental caries and endodontic industry with a focus on the todays market growth. Overall, the report provides an in-depth insight of global dental caries and endodontic market covering all important parameters.



The global cosmetic dentistry market is expected to grow at significantly over the forecast period. The growth of market value is expected to rise at a CAGR of 18.5% during the forecast period of 2018-2023. The value of market report is segmented into the dental equipment and systems like dental bridges, dental implants, dental veneers, dental crowns, orthodontic braces, bonding agents. A growing focus for more aesthetic appeal in the field of dentistry has sparked the development of a wide range of techniques and procedures that serve to specific needs of the patients. Escalating demand for orthodontic appliances and dental implants in the developing markets has caused a growth spurt in dental tourism.



Global Dental Market is expected to be more than US\$ 50 Billion market by 2020; growing with double digit CAGR. Dental Equipment has the highest market share among all the 7 segments (Preventive Dental Care Market, Dental Restoratives Market, Dental Prosthetics Market, Dental Implants Market, Dental Orthodontics Market, Dental Endodontic Market and Dental Equipment Market). The global dental equipment market has been estimated at USD 6.2 billion in 2016 and is projected to reach USD 8.5 billion by 2021, at a CAGR of 6.5 % during the forecast period from 2016 to 2021.

Growth in this market can primarily be attributed to factors such as the rapid growth in aging population, increasing

demand for cosmetic dentistry and growing incidence of dental caries and other periodontal diseases.

**European Dental Market**

Europe accounts for a major share of the market, owing to government support, growing demand for technologically advancing oral healthcare products and rising awareness among people about oral health, closely following North America. The European dental market was estimated at USD 1.6 billion in 2014 and is projected to reach USD 2.40 billion by 2020 at a CAGR of 7 % during the forecast period from 2014 to 2020.

**UAE Dental Market**

The UAE dental devices market is projected to record a Compound Annual Growth Rate (CAGR) of approximately 6.62% over the forecast period, 2019-2024. Certain factors that are accelerating the growth of this market include increasing awareness on oral care, increasing incidences of dental diseases, and innovation in dental products in the United Arab Emirates. Innovation in dental products has been an impactful factor that is shaping the UAE dental device market positively.

There are eight major dentistry universities, more than 200 oral health companies and approx. 5000 dentists are in UAE. The supply of dentists per capita is higher in Dubai than in most developed countries.

**Future of Dentistry**

Advances in dental research, including genetic engineering, the discovery of links between oral and systemic diseases, the development of salivary diagnostics and the continued development of new materials and techniques, make dentistry an exciting, challenging and rewarding profession.

Dentists are instrumental in the early detection of oral cancer and systemic conditions that manifest in the mouth. They also can serve as first responders in the event of a large-scale health emergency. Interest in high-quality dental education and research continues to increase in the region, and it remains flexible and agile in response to the changing dental market.

- University of North Carolina, USA
- Peking, China
- University of Washington, USA
- University of Pennsylvania, USA
- University of Birmingham, UK
- University of California, USA

**Worldwide Dental Organization**

- British Dental Association, United Kingdom
- American Dental Association, USA
- British Dental Health Foundation, United Kingdom
- Kuwaiti Dental Society, Kuwait
- European Federation of Periodontology, Europe
- American Academy of facial Pain, USA
- Swedish Dental Association, Sweden

**Companies Associated with Dentistry**

- Delta Dental
- Hopewell Dental Care
- Dentsply
- Unilever
- Odontis
- GlaxoSmithKline
- W &H Dentalwerk

**Clinics Associated With Dentistry in Dubai**

- Toothsmiths Dental Center
- The Dental Lounge
- Ilham Dental Clinic Dental Clinic
- The Dental House.

U.S. dental implants market size, by type, 2011 - 2024 (USD Million)



**List of Dental Universities in World Wide**

- University of Hong Kong, Hong Kong
- University of Michigan, USA
- Tokyo Medical and Dental University, USA
- Harvard University, USA
- University of Gothenburg, Sweden
- New York University, USA