

Journal of Soil Science & Plant Health

Market Analysis

# MARKET ANALYSIS on World Agriculture and Applied Economics Conference

De Wrachien Daniele,

Professor, The State University of Milan, Italy, E-mail: daniele.dewrachien@unimi.it

The process of analysing the market should not be considered as a one-off. An effective marketing team is constantly searching and updating their market knowledge. However, detailed marketing analysis is particularly important for tasks such as: Forecasting sales for new products or investments into new markets

### Why to organise this Conference?

Agri 2020 trying to bring all reputed researcher, noble laureate, specialist, explore researcher, understudies and individuals together .who are associated with Agriculture Conference give them to talk about their remarkable development, offering thoughts and collaboration to each other. Incredibly famous speakers, the latest improvement and headway in the field of plant genomics are the spotlight of the Agriculture Conference. This is your best opportunity where you can learn, discover inventive items and administrations for your business. Industry meetings give an awesome chance to organize. Agriculture Conference can add a layer of delight to dealing with your vocation development by blending a social viewpoint into your learning and industry marking endeavours

# Scope of Conference

Climate Change conference series is playing an important role to create awareness and providing a platform to share and discuss on different causes and effects of Climate Change on Earth. World's average surface temperature has increased by around 0.6 degrees Celsius over last 100 years. It is mostly due to pollution, greenhouse gases and depletion of the ozone layer that protects the earth. Global warming is one of the main factors of climate change, leading to excessive flooding, forest fires and rise in global temperatures. Scientists predicted that due to on-going activities contributing to global warming, the average global temperature could increase between 1.4 and 6 degrees Celsius in the 21st century. We are inviting the whole world to gather at a single platform and to discuss the challenges and solutions to tackle Climate Change.

The Conference joins authorities, examiners, analysts and understudies from all regions of Basic science, Chemical building, Earth and planetary sciences, Ecology, Environmental science, Environmental toxicology, Bioremediation and Public prosperity, Occupational and mechanical security.

# Business Value of Agriculture & Climate change

Investments are becoming more international in their collaborations and outlooks of public and private Research and development (R&D). There are many opportunities for

the best researchers to link with their counterparts anywhere in the world. Our aim is to make the global agriculture technologies & food productions higher. The global production of agricultural technology has grown nearly \$29.2 billion tons in 2016 and \$32.1 billion tons by 2017 and this traceability technologies market should reach \$53.7 billion in 2022, with a compound annual growth rate (CAGR) of 10.8% for the period of 2016-2022. Global market trends include the study of data from 2015 to 2016, estimates for 2017, and calculation of compound annual growth rate (CAGR) through the period 2022.

The world population is estimated to reach 9.1 billion by the year 2050. Modern Agriculture & Technology shows significant potential in enhancing food productivity while at the same time providing sustainable management of resources, business, and technologies. The global precision farming market is assessed to grow at a CAGR of 13.07% from 2015 to 2022, to influence over \$6.40 billion by end of 2022.

### FUNDING

SFAC is an exclusive Society focused on increasing incomes of small and marginal farmers through aggregation and development of agribusiness. SFAC has pioneered the and formation growth of Farmer Producer Organizations/Farmer Producer Companies, which is now being implemented across the length and breadth of the country. SFAC is progressing towards establishing an ecosystem for FPOs/FPCs to make them sustainable and viable in the long run. SFAC offers Schemes like Equity Grant and Credit Guarantee Fund Scheme to FPCs to improve availability of working capital and development of business activities .SFAC promotes development of small agribusiness through its VCA Scheme for value added processing and marketing linkages.

# CONCLUSION

The agricultural sector is of important importance for the region. It is undergoing a method of transition to a economy, with substantial changes within the social, legal, structural, productive and provide set-ups, as is that the case with all other sectors of the economy. These changes are in the course of a decline in agricultural production for many countries, and have affected conjointly the national seed offer sectors of the region. The region has had to face issues of food insecurity and a few countries have required food aid for IDPs and refugees.



Conference Name- 4th World Agriculture and Applied Economics Date- April 20-21, 2020 Venue- Rome, Italy Email Id- <u>agricongress@annualmeetings.net</u>