



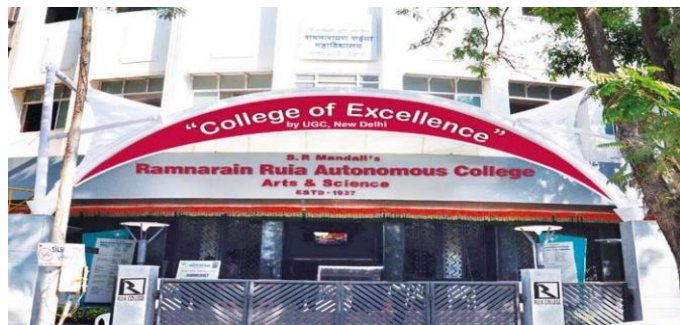
## Overview of total quality management in food fortification: A nutraceutical and bioactive approach

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### Abstract

This research endeavour aims at focussing on Total Quality Management techniques to address a significantly fulcrum-oriented aspect of Food processing, namely Food Fortification. This ethos has been chosen as the focal point of the research as it is extremely relevant in the backdrop of the Global Pandemic. The need of the hour is to make available a spectrum of locally grown, accessible and native dietary inclusions from the Indian diet, to attain, retain and maintain Holistic Wellness in the populace. The perspective and mind-set are Universally relevant due to many factors. They are designed to benefit paediatric to geriatric subjects. They are biochemically nodal in generating a quantum enhancement in immune profile of the subject and furthermore, the research can be extrapolated to commercial ,large-scale and entrepreneurial dimensions.The added advantage is a substantial capacity building in Trained and skilled Workforce equipped in making available Novel Nutritional Products for consumption which are backed with emphatic Organoleptic acceptance. The postscript, of course, is the ensuing commercial viability and sustainable Wellness at the societal level. The underlying research methodology is governed by certain commonalities.



### Biography:

Jyoti D Vora Vora is an Academician, Head of The Department, Consultant, Trainer, Research Guide And Researcher in Biochemistry And Food Science And Quality Control and her qualifications are M.Sc, PhD, F.S.Sc., MASFFBC, CME (USA), NET Cleared, Nutritional consultant at Raleigh Medical Centre, North Carolina, Certified Functional Foods Scientist(FFC,USA)



### Speaker Publications:

1. ChemInform Abstract: Synthesis, Chemical Transformation, and Antimicrobial Activity of a Novel Class of Nitroolefins: 1,
- 2.ChemInform Abstract: Synthesis, Double Michael-Reaction and Antimicrobial Activity of Cross- Conjugated Enynone.

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