Clinical Dermatology Research Journal

Market Analysis

3rd International Conference on Aesthetic Medicine and Cosmetology

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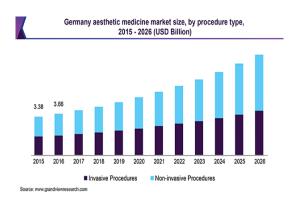
Market Analysis

Conference series LLC Ltd is all set to focus its attention on the global public health concerns. Conference series LLC Ltd scheduled 1000+ annual scientific conferences, 2000+ International workshops, seminars, exhibitions and symposia for 2017. Conference series LLC Ltd Aesthetic Medicine Conferences would offer a powerful global forum to encourage dialogue on the advancements related to prevention, cure and rehabilitation of Psychiatry related diseases.

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The global aesthetic medicine market size was valued at USD 52.5 billion in 2018 and is anticipated to expand at a CAGR of 8.9% over the forecast period. Innovation in aesthetic devices in the past decade has led to growth in demand for aesthetic treatments. The introduction of technically advanced products, such as non-invasive body contouring systems using controlled cooling technology is projected to create growth opportunities for the market in near future.

Moreover, the rise in disposable income has boosted the demand for cosmetic surgeries, thereby accelerating market growth. Rising population prone to experiencing signs of aging coupled with rising consciousness about physical appearance is anticipated to further drive the demand for aesthetic medicine. The trend of combination treatments in aesthetics is on a rise. Aesthetics is now being combined with lasers and radiofrequency to achieve smoother and sustained results.



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Growth in population between the ages 30 and 65 years is anticipated to boot the number of target consumers with signs of aging, such as wrinkles, lack of skin elasticity and dark spots. For instance, according to the Central Intelligence Agency (CIA) World Factbook, around 39.9% of the total German population was aged between 25 to 54 years and around 15.0% of the population was aged between 55 to 65 years in 2018. This factor is anticipated to drive the demand for aesthetic medicine from the country in the forthcoming years.

Moreover, the need for improved aesthetics in the rapidly rising working-class population is likely to boost the usage of aesthetic medicine over the forecast period. According to Statista, U.S. alone had a working population of 155.76 million in 2018. With improving employment rates especially in the emerging markets, the market is anticipated to witness lucrative growth over the forecast period. However, the side effects associated with aesthetic procedures are likely to continue negatively impacting the consumer preference index.

Global Market Analysis

Dermatology is a department of drugs focused on the diagnosis and treatment of diseases of the skin, nails, hair, and mucous membranes. The major skin diseases encompass dermatitis, acne, psoriasis, eczema, skin infections, and pores and skin most cancers. Hair loss is the maximum commonplace hair problems around the world. Bacterial and fungal infections in nails, ingrown nails, tumor and warts are some commonplace nail problems. So that you can treat the pores and skin, nail and hair sicknesses, dermatologists propose dermatology capsules for his or her management.

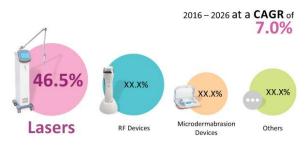
North America and Europe are the main markets, because of the increasing incidence of pores and skin illnesses, and increasing focus approximately capacity packages of dermatology capsules within the areas. The U.S., followed by way of Canada, is the biggest marketplace for dermatology drugs. UK, Germany and France are the principal countries maintaining a substantial proportion within the EU marketplace.

This document chiefly analyses prescribed drugs used within the management of skin sicknesses. Pores and skin conditions are the various maximum common fitness problems amongst most countrywide populations, together exceeding the superiority of conditions which include obesity, hypertension and cancer. The massive prices of skin illnesses encompass doctor visits, health center care, prescribed drugs and over-the-counter merchandise for treating or coping with these situations, in addition to oblique expenses due to productivity losses.

Asia-Pacific marketplace evaluation

The Asian marketplace is growing with a sizeable price, owing to the increasing occurrence of skin illnesses, developing geriatric populace, and increasing healthcare spending in the place. Further, tasks taken by means of diverse government associations to elevate focus approximately dermatological issues and its management are also helping the growth of the Asian dermatology drug marketplace. The international locations, which include India, Japan and China are the main markets inside the region. In line with a new research report by way of RNCOS entitled, "worldwide Dermatology device marketplace Outlook 2020", Asia has been witnessing better boom in the skin care devices enterprise across global, backed by factors along with growing recognition of cosmetic strategies and skin issues some of the populace of Asian place. The worldwide dermatology gadgets market generates about US\$ 6.8 Billion in 2014 and expected to develop at CAGR 12% throughout 2014-2020.

Global Dermatology Devices Market Value Share (%) By Product Type (2016)



Source: Future Market Insights, 2016