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## 3rd World Summit on Neurology, Psychiatric Disorders and Mental Health-Webinar

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Neuro summit 2021 welcomes attendees, exhibitors and presenters from all over the world to Singapore. We are delighted to invite you all to attend and register for the 3<sup>rd</sup> world summit on Neurology, Psychiatric disorders and Mental health which is going to held on February 23-24, 2021-Webinar.

The market analysis of neurology represents the higher and untapped market in medicine sector. This estimated market analysis is based on probability of approval and sales of products in dead stage development, demographic trends and marketing of product. Emerging markets once again assist to boost revenues <a href="#">CNS therapeutics</a> includes nearly 15% of total pharmaceutical sales, nearly \$30 billion worldwide.

Estimated annual economic costs of <u>anxiety disorders</u>, depression, and schizophrenia are \$47 billion, \$44 billion, and \$33 billion per annum nearly. The major goal of this conference is to understand the market Value & Growth of <u>Neurology Drugs</u>, Current economics cost of clinical research and development.

Neuro disorders are mainly characterized by decline from an attained level of cognitive functioning mainly when physical changes can be seen to have occurred in brain, such as after neurological and mental illness, brain injury or drugs use. Neuro Cognitive disorders are a category of conditions that include dementia, amnesia, Alzheimer's disease, Mild cognitive Attention deficit hyperactive impairment, disorder. Hallucinogen persisting perception disorder, cerebellar cognitive affective syndrome, post-operative cognitive dysfunction, HIV associated neurocognitive disorder.

### **Neuromarketing Technology:**

Neuromarketing is the incorporation of neuroscience with dayto-day market activities in order to recognize and study consumer behaviour and perception, based on cognitive and affective response to <u>marketing inducements</u>. The initial step of Neuromarketing includes the accumulation of information about how the target market would respond if a new product penetrates the market. <u>Neuroscience</u> is beneficial in analysing and studying the consumer perceptions and has played a vital role in enhancing behavioural predictions of consumers. It allows research firms and marketing companies to concentrate and customize their services according to customer expectations and their needs. <u>Accurate product</u> positioning can be conceived with the help of neuroscience to ingress the brain functions of the customer.

The Neuromarketing technology is evolved by technology, solutions, and end user. Depending upon technology, the neuromarketing technology market is sub-divided into functional magnetic resonance imaging (fMRI), electroencephalography (EEG), Eye tracking, Positron emission tomography (PET), and magneto encephalography (MEG). Furthermore, the solutions segment is sub divided into customer people engagement product development and customer experience.

The global <u>Neuromarketing</u> technology Market is expected to reach USD 100 million by 2023 growing at a 12% CAGR over the forecast period 2017-2023.

#### Market Analysis in Asia:

The general neuroscience showcase incorporates diverse innovations for cerebrum imaging and <u>neuromicroscopy</u> alongside the recently created and advanced methods for neuro biochemical measures. Total cerebrum imaging, neuromicroscopy, and <u>electrophysiology</u> innovations represented around 47% piece of the entire industry.

Asia, at 2017 (GLOBE NEWSWIRE) - With solid CAGR of 6.4%, the worldwide neuroscience market is probably going to develop from US\$ 301.6 Mn in 2016 to US\$ 520.8 Mn by 2025 end. This development is principally fuelled by headway in neuroimaging and expanding R&D in neuroinformatics. "Neuroscience Market: Global Industry Analysis (2012-2016) and Forecast (2017-2025)," is the advanced production of Persistence Market Research that spotlights on merger and obtaining, key coordinated efforts and innovation, and upheaval move understandings, which assume a crucial job in the global neuroscience advertise. North America and Asia are relied upon

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to command the global neuroscience showcase in the surveyed time of 8-years that is somewhere in the range of 2017 and 2025.

## Major Universities associated with Neurology

- National University of Singapore
- Nanyang Technological University
- National Neuroscience Institute
- Singapore Management University
- Singapore University of Technology and Design
- National University Hospital
- Neuroscience Clinic
- Singapore Neurology and Sleep Centre
- Massachusetts Institute of Technology
- Johns Hopkins University
- University of Pennsylvania
- Stanford University

### **Top Neurology Hospitals:**

- Neuro Asia care
- National Neuroscience InstitutionQuanterix
- Singapore General Hospital
- Siow Neurology Headache and Pain CentreGrifols, S.A.
- Tan Tock Seng Hospital
- Raffles Neuroscience Centre
- Gleneagles HospitalNTC
- FeM Surgery
- Dr Mathew Tung Yu Yee
- Institute of Mental Health/Woodbridge Hospital
- Farrer park Hospitas
- Mount Elizabeth Hospital

### **Neurology Companies:**

- Mount Elizabeth Hospital
- Adelphi Psych Medicine Clinic
- ImPossible Psychological Services
- PsyAsia International Pte Ltd
- Neo Cooper
- Psychology Clinic
- National Hospital for Neurology and Neurosurgery
- Think Psychological Services
- Clarity Singapore limited
- Clinical and Health Psychology Clinic (CHPC)
- Scott Psychological Centre
- Institute of Mental Health
- Singapore Association for Mental Health (SAMH)
- The Psychological Wellness Centre
- Dr BL Lim Centre For Psychological Wellness -Psychiatrist Singapore