



## Affordable, accessible & credible primary healthcare services to underserved population

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### Abstract:

India has made reasonable progress in improving access to last-mile healthcare over the last decade. However, the improved access has not reached the 29 states equally. In addition, existing facilities, both public and private, face acute shortage of qualified personnel (fully trained doctors, lab technicians) as well as facilities and medical supplies. A large proportion of population (10,000+ per lakh) suffer from chronic illnesses, however, less than 50% of them seek treatment for the same. Some of the ground level issues are the below:

- 1 Low public spending on healthcare
- 2 Low doctor to patient ratio
3. High percentage of rural population

These factors have contributed to a very high cost of healthcare in private sector, which many poor patients are forced to pay as there are no credible alternatives.

### Biography:

A passionate business leader with 20+ years of global experience in developing and delivering innovative solution across various domains with focus on healthcare. An Alumnus of IIMC (IIM Calcutta) & SHIP (Shippensburg University, PA USA) as well incubate at IIMC Innovation Park, I founded Medi360, A Tele-Health service provider with a vision to provide accessible and affordable quality primary healthcare services across rural India.

At a personal level, I always had interest in working for



an affordable technology solution that can benefit underserved Indian population at large. I quit my job in 2015 and founded Medi360 with a vision to make Medi360 as default primary healthcare service provider in all rural/underserved population of India with a vision to make a measurable impact ( 5 millions individual per year within the next 5 years).

### Publication of speakers:

1. Banerjee, Amar & Pal, Jagannath. (2018). New separation axioms in generalized bitopological spaces.
2. Banerjee, Amar & Mondal, Rahul. (2020). Paracompactness in a bispaces.
3. Banerjee, Amar & Pal, Jagannath. (2020). New separation axioms in generalized bitopological spaces. *Mathematical Sciences*. 14. 10.1007/s40096-020-00330-z.
4. Banerjee, Amar & Pal, Jagannath. (2016). Lambda\*-Closed sets and new separation axioms in Alexandroff spaces.

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