



## Application of wireless communication technologies in Smart Grid

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### Abstract:

This thesis sheds the light on the various aspects of Ukrainian medical tourism development, introduces its favorable aspects, points out the problems existing in this field and welcomes foreign partners for the future cooperation. The number of foreigners coming to Ukraine for medical treatment is growing year by year. The following services of Ukrainian medical tourism deserve world's consideration: reproductive medicine, egg donation, surrogate maternity, cosmetic surgery, innovative ways of cancer treatment, bariatric surgery etc. The thesis shows the main field of work of Dnipropetrovsk Region Inbound Medical Tourism Association and provides brief information on Association work results and future perspectives. There are about 120 clinics that treat foreign patients in different regions of Ukraine. According to the statistics, 53 000 foreign patients visited Ukraine in 2017 in order to be treated, and this number have reached the mark of 65 000 in 2019. As you can see, medical tourism in Ukraine is being in progress year by year but its development rates can be better.

I want to draw your attention to the factors that make medical tourism in Ukraine very appealing.

First of all, the cost and the quality of the service is the most reasonable.

Every private clinic in Ukraine delivers its services as defined in European records.

The equipment that is used in our clinics is up-to-date and innovative.

The last but not the least, the complete professionalism of Ukrainian doctors.

The priority areas of international medical tourism of Ukraine are the following treatment areas:

Reproductive medicine is one of the most popular option for the medical tourists visiting Ukraine. In contrast to



many European countries the egg donation and the surrogate maternity is the subject of law of Ukraine. For this reason, people who want to get a baby come to Ukraine from all over the world.

Another popular area for medical tourism in Ukraine is cosmetic surgery. 14% of all medical tourists come to Ukraine for this service.

### Biography:

Aleksandra Leonova is a Chairman of Dnipropetrovsk Region Inbound Medical Tourism Association. She has extensive experience in various fields, such as consulting, marketing, organizing conferences, exhibitions, trainings, courses, worked as Travel Agency Director, 10 years as HR Director. For the last 3 years, she has been working as a Medical Tourism Manager. A year ago, she established and headed Dnipropetrovsk Region Inbound Medical Tourism Association. Her goal is to develop medical tourism in her region, to show how high the level of medical and organizational services for the foreign patients can be in Dnipropetrovsk region and in the whole Ukraine. .

### Publication of speakers:

1. TOURISM NEWS UNIAN News Agency, July 05, 2019
2. Kirillov A.N., Maltsev A.V., Balashova M.V. INTERNATIONAL PRACTICE OF ORGANIZATION OF MEDICAL TOURISM // Basic research. - 2018. - No. 6. - S. 133-137

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