



Digitalisation in Medical Tourism Business

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Abstract:

It's a usual practice of every one travel from village to city and country to country to get better health care. It's also called medical value travel. Varies Reason for Medical Value Travel.

- Inadequate medical facilities in home country
- Lack of experience or expertise
- Steep cost & Increasing insurance costs
- Waiting Period for treatment
- Quality of Care

Biography:

Yunus Saleem is a CEO at GLOBAL TREATMENT SERVICES PVT LTD India. Qualified with experience in Healthcare, India and abroad primarily focusing on International Patient Segment. Successful track record in Sales, Business Development and Healthcare Marketing.

Publication of speakers:

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3. Clarke, Martin & Yanson, Ian & Saleem, Yunus & Edworthy, Rachel & Khalifa, Najat. (2016). Staff Experience of Harassment and Stalking Behavior by Patients. International Journal of Forensic Mental Health. 15. 10.1080/14999013.2016.1166465.
4. Sales, Christian & McSweeney, Leo & Saleem, Yunus & Khalifa, Najat. (2017). The use of telepsychiatry within forensic practice: a literature review on the use of videolink - a ten-year follow-up. The Journal of Forensic Psychiatry & Psychology. 1-16. 10.1080/14789949.2017.1396487.

