## Journal of Business and Hotel Management

## **Editorials**

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## Health and Medical Tourism

## Announcement

We are pleased to welcome you to the "Congress on Health and Medical Tourism" after the successful completion of the series of medical tourism congress. The webinar is scheduled to Dubai, time zone, on July 23-24, 2021. This medical tourism 2021 congress will provide you with an exemplary research experience and huge ideas.

The perspective of the medical tourism congress is to set up transplant research to help people understand how treatment techniques have advanced and how the field has developed in recent years.

Medical tourism is where people travel from one country to another for the medical treatment .The factors that mainly contribute to the medical tourism are high costs, prolonged wait for the surgeries, ease and comfort ability and also to meet the technology and standards of many countries. The various surgeries and transplantations such as cosmetic surgery, organ transplantation, infertility treatment, etc. ... has become a prominent one among most of the developed countries. Medical tourism also contributes greatly to the government revenues and offers employment opportunities to the native individuals..

Market analysis: The global medical tourism market size was valued at USD 44.8 billion in 2019 and is expected to witness a CAGR of 21.1% over the forecast period. The availability of additional benefits including better healthcare, latest technologies, innovative medicines, modern devices, better hospitality, and personalized care are some of the drivers of this market.

The market is expected to grow at a rapid rate over the forecast period. Factors propelling market growth comprise inadequate insurance benefits and no healthcare insurance in the local market. In addition, increasing demand for procedures, which are not covered by insurance such as gender reassignment operations, fertility treatment, dental reconstruction, and cosmetic surgery is also driving the market. Most cosmetic surgery procedures are considered elective and are therefore not covered under medical insurance. As cosmetic surgery is not covered by most medical aid plans and is paid out of pocket, lower costs in other countries increase the appeal for foreign patients. They save costs by traveling to destinations and avail treatment at cheaper rates while engaging in leisure activities at the destination country. The availability of cheaper treatment options along with the better quality of care is the primary factor responsible for the rising preference for offshore medical tourism. Patients can save from 30% to 80% of the total treatment costs. Low cost and easy availability of labor force is the main reason behind the cheaper treatment costs in medical tourism destinations.

Key highlighting Sessions: Healthcare technology, Healthcare and Management, Healthcare and Innovation, Mental Health and Mental Disorders, Digital Healthcare, Healthcare and Nursing, Maternal, Infant, and Child Health, Biomedical & Health Informatics

Health and Medical Tourism (Medical Tourism 2021) It is focusing on "Changing the World by Exploring Newer and Sustainable Technologies in Health and Medical Tourism Systems" to develop and explore knowledge among Medical community and to launch new businesses and swapping ideas. Providing the right stage to present thought-provoking Keynote talks, Plenary sessions, Discussion Panels, B2B Meetings, Poster symposia, Video Presentations and Workshops.

Health and Medical Tourism 2021 foresees over 200 participants with revolutionary subjects, discussions and expositions. This will be a marvellous viability for the researchers, students and the delegates from Universities and Institutes to intermingle with the world class Scientists, speakers, technicians and laser Practitioners and Industry Professionals working in the field of lasers, Health and Medical Tourism system.

To enhance the field and make people aware of it. The organizing committee decided to hold a conference. Medical Tourism is one of the fast growing and developing areas of surgery.

People who have missed attending the past conference are most welcome to present your research ideas at the 2021 medical tourism webinar. This webinar will help you improve networking with eminent people in the field of medical tourism.

