



Investigating Health Tourism Travel Motives and Its Impact on Tourism Destination Selection

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Abstract:

Tourists have different motivations to choose a destination for their trip. Motivations that can be divided into offending categories and be the source of tourist behavior and the basis for tourist decision making. In different types of tourism, the motives of travel vary according to the characteristics and characteristics of each species. Health tourism is related to the two large and complex industries of tourism and health, and the motivations of health tourists are markedly different from other types of tourism. In this paper, health tourists' motivations regarding travel, destination choice and their behavior during the journey are examined.

Biography:

Mehdi Basouli is a member of the faculty and assistant professor of ACECR (Academic center of education, culture & research) and currently the head of the ACECR, Yazd Province Organization. ACECR is a non-governmental Organization. He holds a PhD in Tourism Management from University of Science and Culture in Iran. He has done various studies and research in the field of cultural tourism and health tourism and has authored several articles on these issues. In addition, he has 18 years of teaching experience at the university.

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