



Market Analysis

Market Analysis - World Congress on Women Oncology and Nursing Care

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The world women’s health analytical market is estimated to reach USD 36.64 Billion by 2021 from USD 25.03 Billion in 2016, at a CAGR of around 7.9% during the forecast period. Factors such as growing awareness about various health-related disorders among women, rising incidence of various chronic and lifestyle disorders in women, and high prevalence of infectious diseases such as HIV and hepatitis in women across the world are operating the growth of the market. Moreover, the increasing adoption of point-of-care diagnostic testing and the increasing number of diagnostic and imaging centers are also expected to play a major role in market growth. However, scarcity of skilled laboratory technicians and expensive diagnostics devices, tests, and procedures are hindering the growth of women health diagnostics market.

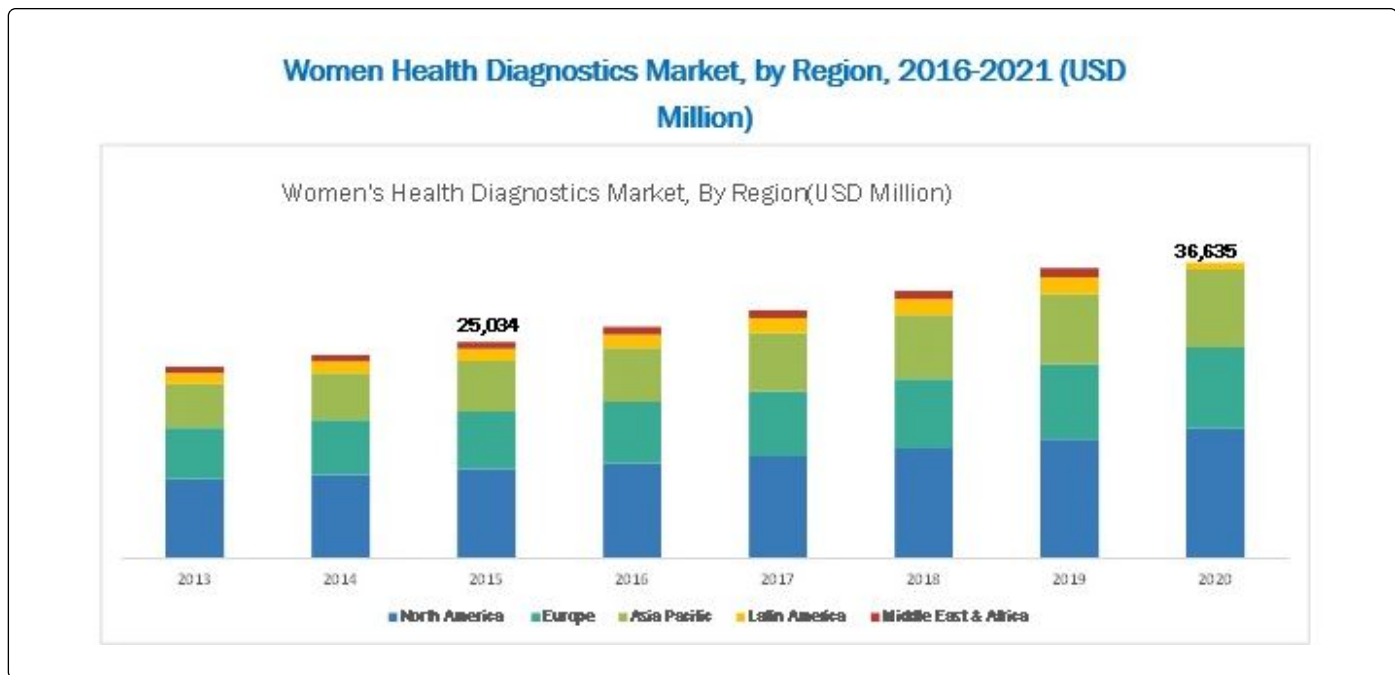
Geographically, the global market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. In 2015, North America has a share of the largest share of the global women health diagnostics market. The crucial share of this region can be attributed to increasing prevalence of cancer among women in this region,

increasing incidence of lifestyle related health disorders, growing focus of producers of women’s health diagnostic products on expanding their presence in this region, and increasing demand for fertility testing monitors.

The important players in this market are Siemens AG (Germany), Quest Diagnostics Inc. (U.S.), Hologic, Inc. (U.S.), F. Hoffmann-La Roche AG (Switzerland), PerkinElmer Inc. (U.S.), Alere Inc. (U.S.), GE Healthcare (U.S.), Becton, Dickinson and Company (BD) (U.S.), Abbott Laboratories (U.S.), bioMérieux SA (France), and Koninklijke Philips N.V. (Netherlands).

The global market has been segmented, on the basis of applications, and end users. On the basis of application, the market is divided into many segments, namely, osteoporosis testing, ovarian cancer testing, cervical cancer testing, breast cancer testing, pregnancy & ovulation testing, prenatal genetic screening & carrier testing, infectious disease testing, sexually transmitted disease testing, and ultrasound. On the basis of end user, the world women health diagnostics is divided into three segments, namely, hospital and clinics, home healthcare, and diagnostic & imaging centers.

Geographically, the market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World (RoW). In 2015, North America reported the largest share, followed by Europe, Asia-Pacific, and the RoW. Asia-Pacific recorded the fastest-growing region for the women health diagnostics market during the forecast period, primarily due to improving healthcare infrastructure, growing per capita income, growing awareness among women regarding various health disorders, and rising focus of key market players on this region.



The global women health diagnostics market is a grown up market characterized by the presence of number of players. This industry is witnessing an increasing number of acquisitions, product launches and

alliances such as partnerships, agreements, and collaborations between players offering better women health diagnostics solutions.