

Market Analysis

# Market Analysis for 20th Global Ophthalmologists Annual meeting

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According to WHO, it is estimated that around 315 million people worldwide suffer from visual impairment (45 million Blind and 269 million due to Low Vision due to eye diseases and refractive errors). Newly developed therapies for the treatment of age-related macular degeneration such as antivacular endothelial growth factor inhibitors and prostaglandin analogs for the treatment of glaucoma were helpful to some patients.

The current review summarises recent attempts to elucidate molecular mechanisms of ocular diseases which include diabetic retinal disease, age-related macular degeneration and inherited blindness using proteomic methodologies. A theory can be created from worldwide protein articulation investigation of illness tissue, which would then be able to be tended to with cell and in vivo practical examinations.

In the past 20 years, causes of blindness have changed both in proportion and actual numbers but cataract has still remained the major cause of blindness globally and more so in Asia. Globally, major causes of cataract 17.6 million (45.8%), 8 million (18%) refractive errors, 4.5 million glaucoma (11%), 3.2 million age-related macular degeneration (8.1%), 1.9 million corneal scar (4.5%), 1.8 million diabetic retinopathy (4.8%), 1.3 million childhood (3%), 1.3 million trachoma (3.6%), 0.3 million onchocerciasis (0.7%) and 4.8 million due to other causes (12%).



It is estimated that the total number of ophthalmologists all across the globe is more than 12000. As per the country, the population of ophthalmologists is different and in Netherland, it is 670, United Kingdom- 630, Germany- 2500 and Italy-1500.



# World Ophthalmology 2020 Market Research:

After a colossal defeat of the market during monetary channel in 2008-2009 ophthalmology advertise is making up for lost time to return to the ordinary as there is a fast development in populace bringing about expanded number of patients with eye maladies and the occurrence of waterfall and glaucoma are expanding each year.

As per an examination it is assessed that around 48% of total populace is visually impaired as a result of waterfall and in excess of 60 million individuals experience the ill effects of glaucoma and it is evaluated that the number would ascend to 80 million before the finish of 2020. Maturing populace is the main source for refractive mistake issue in nations like the USA and Europe it is seen that the refractive blunder issue is for the most part found in populace maturing over 40 years.

Ophthalmology advertise is mostly separated in to four fragments viz careful gadgets analytic and observing gadgets vision care and ophthalmic medications.

#### Importance and scope

**O**phthalmology 2020 upgrades ophthalmic instruction to improve eye care Establishments like (NIE Wilmer are included) Add to safeguarding and reclamation of vision around the globe. Ophthalmology keeps on being an alluring field of medication with extraordinary chances.

As per WHO:

• 285 million individuals are evaluated to be outwardly disabled around the world: 39 million are visually impaired and 246 have low vision.

• About 90% of the world's outwardly weakened live in low-pay settings.

• 82% of individuals living with visual impairment are matured 50 or more.

• All around uncorrected refractive mistakes are the fundamental driver of moderate and serious visual debilitation waterfalls remain the main source of visual impairment in center and low pay nations.

•The number of individuals outwardly weakened from irresistible ailments has decreased over the most recent 20 years as indicated by worldwide assessments work.

• 80% of all visual disability can be avoided or restored.

• Waterfall expulsion is the most ordinarily performed ophthalmic careful activity.

## **Conference Highlights:**

- Pediatric ophthalmology
- Retina and Retinal disorders
- Glaucoma
- Neuro ophthalmology
- Ophthalmology Research
- Eye surgery
- Optometry and vision science
- Ophthalmology Practice
- Orth optics
- Eye Contaminations
- Macular Degeneration
- Keratoprosthesis
- Medicolegal Aspects
- Visual Vertigo
- Vestibule-Ocular Reflex
- Microbiology and Immunotherapy in Ophthalmology
- Ophthalmic Case studies
- Ophthalmology Imaging
- Ophthalmology Instruments
- Visual Neuroscience
- The Visual System and the Eye
- Visual Perception
- Visual Memory
- Image Processing

Major Hospitals associated with Ophthalmology around the World are:

- Johns Hopkins School of Medicine
- Bascom Palmer Eye Institute
- Wills Eye Hospital
- UCSF School of Medicine
- David Geffen School of Medicine
- Mayo Medical School
- LV Prasad Eye Institute
- Hong Kong Eye Hospital
- The Hong Kong Buddhist Hospital
- The Hong Kong Ophthalmic Associates
- Grantham Hospital
- Queen Elizabeth Hospital
- Kowloon Hospital
- Hong Kong Eye Day Surgery Centre
- Kwang Wah Hospital
- Gleneagles Hong Kong Hospital

Major Societies Associated with Ophthalmology are:

- American Academy of Ophthalmology (AAO)
- American Association for Pediatric Ophthalmology

- Association for Research in Vision and Ophthalmology(ARVO)
- European Society of Retina Specialists (EURETINA)
- Asia Pacific Glaucoma Society
- European Society of Cataract & Refractive Surgeons (ESCRS)

# Glance at Market of Advertising and Marketing:

Changing patterns in diet and way of life just as expanded life span are developing the market for ophthalmological medications: the worldwide ophthalmic gadget showcase is relied upon to reach \$28 billion by 2017 displaying a 2.5% compound yearly development rate from 2009 to 2017 as per GBI Exploration.

"The overall ophthalmic items showcase surpasses \$22 billion (US) and is developing at over 10% every year. Without the incorporation of buyer eye care items the ophthalmic items advertise is approximately a \$17 billion market". Ascending of interest for ophthalmic gadgets and extending social insurance inclusion in rising economies will expand deals to 2024. The therapeutic gadget market of Europe is for the most part included medicinal gear's, for example, consumables orthopedic gadgets dental gadgets respiratory gadgets and ophthalmic gadgets which are made in Germany, France, UK, Italy and Spain. The interest for therapeutic gadgets has been becoming attributable to a mounting mindfulness for early conclusion and treatment of incalculable ailment states in European nations. The key nations that have contributed fundamentally to the Europe medicinal gadgets advertise during 2008-2013 incorporate Germany, UK, Spain and France. Germany is one of the significant European markets and it has been seen that the nation contributes monstrously to the fares of medicinal gadgets. The general restorative gadgets advertise in Europe is anticipated to reach EUR ~ million of every 2018 increasing at a CAGR of 3.9% during 2013-2018.

In this way, these information alone don't demonstrate access to or nature of eye care, and eye care administrations can't be estimated by a solitary number, for instance, of ophthalmologists. Despite the fact that preparation more ophthalmologists is significant, our discoveries recommend that other local elements may likewise assume a huge job. An attention on the proper appropriation of ophthalmologists may guarantee value of administrations, as far as equivalent access to think about helpless populaces, so eye care needs are all around met.