# **Market Analysis**

# Market Analysis for Diet & Nutrition 2020

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<u>Diet and Nutrition 2020</u> conference invites speakers, delegates, moderators and exhibitors from everywhere throughout the world to Toronto, Canada. We are delighted to welcome you to our 4th International Conference on Diet and Nutrition which will be held during March 23-24, 2020 at Toronto, Canada.

The organizing committee is preparing for an energizing and enlightening conference which includes plenary lectures, symposia, workshops on an assortment of themes, publication introductions and different projects for members from everywhere throughout the world. We welcome you to us at the 4th International Conference on Diet and Nutrition where you will make certain to have an important involvement with researchers from around the world. All members of the organizing committee look forward to meeting you in Toronto, Canada

#### Importance and Scope:

The Global Nutrition Market size is relied upon to reach \$44,003 million, by 2021. Sports nourishment items, for sports beverages, enhancements, nourishment that incorporate protein powders, isotonic beverage powder, case/tablets (creatine/spread chain amino acids and others), supplement powder, prepared todrink protein drinks, starch drinks, protein bars, sugar/vitality bars, and different enhancements. These items are produced for and devoured by competitors and weight lifters to improve their general wellbeing, execution, and muscle development. Sports drinks were ordinarily utilized by competitors to renew the water level in the body. Muscle heads are the significant clients of sports supplements. In any case, these items are experiencing mass appropriation by way of life and recreational clients. The quantity of recreational and way of life clients has reliably expanded since the previous hardly any years. North America represented over 40% of the worldwide game sustenance piece of the overall industry. The Asia-Pacific locale is required to observe the quickest development during the estimate time frame.

Various research studies that emphasizes on application of variety of nutritional constituents for different types of sport performances are being carried out, which in turn are providing an up thrust to the market. For instance, a research study published in the journal Nutrients focused on effect of 10 week beta supplementation on competition and training performance of elite swimmers. Moreover, recent developments in products with natural ingredients, plant-based proteins, and dairy products are estimated to drive the market.

The global sports nutrition market size is expected to reach USD 24.43 billion by 2025, expanding at a CAGR

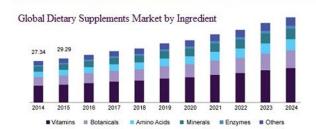
9.7% over a forecast period, according to a new report by Grand View

Research, Inc. The market is majorly driven by growing demand for these products among sportspersons and athletes, rising consumer awareness, and increasing the number of gyms and health & fitness centers across the globe that are involved in the marketing of these nutritional products.

Eating a balanced diet is crucial for great wellbeing and prosperity. Food provides energy, protein, fundamental fats, vitamins and minerals to our body for develop and to work properly. We require a wide variety of distinctive foods to provide the proper amounts of nutrients for great wellbeing. Satisfaction of a healthy diet can moreover be one of the incredible cultural pleasures of life. An unhealthy diet increments the chance of numerous dietrelated illnesses. Diet and Nutrition 2020 is aimed to provide a distinguished opportunity to the professionals in the field of nutrition to discuss latest research and challenges in the field.

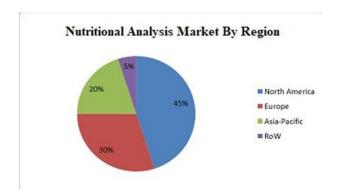
#### **Global Dietary Supplements Market:**

The global dietary supplements market is expected to reach USD 278.02 billion by 2024, at a CAGR of 9.6% from 2016 to 2024, according to a report by Grand View Research, Inc. Rising obesity rates in developed economies including the U.S. and Germany as a result of fluctuating dieting patterns along hectic work style among adults is expected to prompt the spending on nutritional supplements. Over the past few years, the high adoption rate of fast foods along sedentary lifestyle in emerging economies including China and India has led to the increase in the prevalence of cardiovascular disorders, diabetes, and obesity. As a result, the individuals among high socio-economic and upper-middle-class income groups are expected to perceive the Nutraceuticals including dietary supplements as the alternatives to prescribed drugs.



#### **Nutritional Analysis Market:**

The nutritional analysis market is estimated to be valued at USD 4.04 Billion in 2017, and is projected to reach USD 5.99 Billion by 2022, at a CAGR of 8.2% from 2017 to 2022. Nutrition analysis refers to the process of determining the nutritional content of food. Nutritional analysis involves two ways to calculate the nutritional content of a food sample; chemically, and by calculation. Nutritional analysis has been increasing in the global market due to the rise in consumer awareness, implementation of food safety and nutritional labelling regulations, globalization of food trade, and advancement in technology.



### **Nutrition Companies in USA:**

- Avi food systems, inc.
- Auntie Anne's Inc
- Baldwin Richardson Foods Co
- Krasdale Foods Inc.
- Carnival Cruise Line
- Central Market
- Champagne French Bakery Café
- Classic Delight Inc.
- Cuisine Innovations
- Ellenbee Leggett Co
- G.A. Food Service, Inc
- Gedney Foods Company
- Golden County Foods, Inc.
- Golden State Foods
- Gordon Food Service
- Groeb Farms, Inc
- H. Schrier & Co., Inc
- · Hanover Foods
- Krasdale Foods Inc.
- Diet and Nutrition Related Societies:
- American Society for Parenteral and Enteral Nutrition
- · American Society for Nutrition
- · Dieticians of Canada
- Academy of Nutrition and Dietetics
- Federation of European Nutrition Societies
- International Union of Nutritional Sciences
- British Dietetic Association
- British Nutrition Foundation
- · Society for Nutrition Education and Behaviour
- Global Alliance for Improved Nutrition
- WIC
- Center for Nutrition Policy and Promotion
- The German Nutrition Society

# List of the Diet and Nutrition Related Universities Worldwide:

- Pepperdine University, USA
- Point Loma Nazarene University, USA
- Portland State University, USA
- Prairie View A&M University, USA
- Purdue University, USA
- Rutgers University, USA
- University in New Brunswick, USA
- Sacramento City College, USA
- Saint Francis Xavier University, USA
- Saint Louis University, USA
- · Samford University, USA
- San Diego State University, USA
- San Francisco State University, USA

- The University of Newcastle, Australia
- · The University of Queensland, Australia
- University of Canberra, Australia
- University of Copenhagen, Denmark
- Abertay University, UK
- Anglia Ruskin University, UK
- Birmingham City University, UK
- Bournemouth University, UK
- Cardiff Metropolitan University, UK
- Lund University, Sweden
- University of Gothenburg, Sweden
- Uppsala University, Sweden
- University of Oslo, Norway
- · University College Cork, Ireland
- University of Bern, Switzerland

#### Reference:

- https://www.marketsandmarkets.com/PressReleases/ nutritional-analysis.asp
- https://www.grandviewresearch.com/pressrelease/global-dietary-supplements-market