

## Market Analysis

Market Analysis Report on  
Cancer Research and Diagnosis

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5<sup>th</sup> International Summit on Cancer Research and Diagnosis is delighted to welcome the participants from all over the world to be a part of the summit. Cancer 2020 is scheduled on March 02-03, 2020 in Paris, France. This conference will be organized around the theme “Marching Together Towards a Cancer Free Society”.

Cancer 2020 will be a platform for plenary speakers, Keynote speakers, Invited speakers and Young Researchers as well as for the youth generation. The summit will work as a discussion point for researchers and experts from all around the world to discuss the cause, effect, prevention as well as the future roadmap of a cancer free society. Paris has tourist attraction places like Eiffel Tower, Louvre Museum, Disneyland and also called as the city of lights. Its multi-cultural festivals makes this an obvious place for tourist from all around the globe.

Paris is the capital of France and the country's largest city, also called as the city of lights. It is situated on the river Seine. The population of the city is around 2.2 million and the city has a multi-cultural tradition. The population of the city is around one-fifth of the France, which makes it the second largest metropolitan area in the European region. It is admired for its attractive city plan, architecture, museums, parks, elegant cuisine and abundant monuments. The climate in Paris is usually mild over four seasons. Extreme cold or heat is pretty rare, but rain is not. There are light showers in Paris that can come and go fast all day long. In terms of economy France is ranked as the world's ninth largest and the European Union's second largest economy by purchasing power parity. The economy of the City of Paris is built largely on services and commerce. The French education system which is highly organized is divided into primary, secondary and higher education. A quarter of the population are in the education system. Higher education in France can be characterized by low cost and high quality of research. It has more tourist attraction places like Eiffel Tower, Louvre Museum, Disneyland. In the February having festivals like Hamza Paris in Paris, Paris Carnival. When it comes to transportation visitors have a wide range of options. The railway network of France is the second most extensive in Western Europe. France has 464 airports, among which Charles de Gaulle Airport, located in Paris, is the largest and busiest airport of the country linking Paris with all major cities around the globe.

## Market Analysis:

Future of Oncology Sector

Over the past decade, there has been a paradigm shift in the management of cancer, driven by developments in personalized medicine and immuno-oncology. In recent years, several new technologies have arisen with the promise of improving the outcomes of cancer treatments by helping the immune system identify and attack tumours, a field known as immuno-oncology. These technologies could make a big difference in the development of effective options that take us closer to being able to cure cancer. Growing research into cancer and its related branches is changing our understanding of diseases and how to tackle this.

## Target Audience

Cancer research Students, Scientists  
Cancer Researchers  
Cancer research Faculty  
Medical Colleges  
Cancer Associations and Societies  
Oncologists  
Radiologists  
Chemotherapists  
Pathologists  
Physicians  
Medical Devices Manufacturing Companies  
Pharmaceutical Companies  
Diagnostics Companies  
Why to attend  
Stay up to date about the Cancer and its care  
Gain Practical strategy to fight Cancer  
Find an innovative solution to root our cancer  
Be inspired & energized  
Grow your professional network

## Market value in France

As per some research, the worldwide market value of cancer therapies is expected to grow at a compound annual growth rate of 7.4 percent between 2017 and 2022 of the \$121 billion in 2016, down to \$172.6 billion by 2022. The global cancer therapy market was valued at USD 136,254.35 million in 2018, and is estimated to reach USD 220,701.26 million in 2024.

prominent factors that are driving the oncology related market growth include increasing patient assistance programs (PAPs), increasing government initiatives for

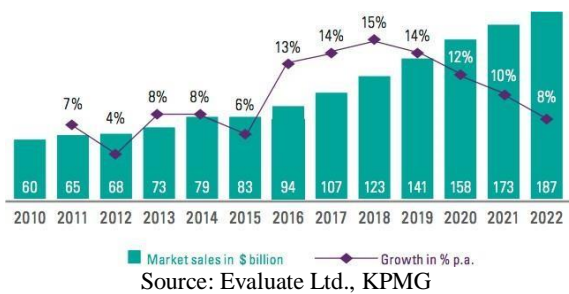
cancer awareness, rising prevalence of cancer worldwide and strong R&D initiatives from key players.

**Market value in Europe**

In 2017, the worldwide drug market for oncology and cancer was estimated at around 1 lakh million dollars and expected to reach around 1.8 lakh million dollars by 2025. Spending on cancer medicines totalled at \$107 billion worldwide in 2015 and is projected to exceed \$150 billion by 2020, reflecting adoption of newer, pricier therapies, according to a report from leading healthcare organization.

**Global Market Value**

As per some leading market research companies, the global market for oncology therapeutic medicines will reach around \$200 billion by 2022, averaging 10–13% growth over the next four years from now. Increasing Patient Assistance Programs (PAPs), increasing public initiatives for knowledge of cancer, increasing global incidence of cancer, and powerful R&D initiatives by important actors can contribute to market development. During the prediction period, the target treatment section will demonstrate the largest growth



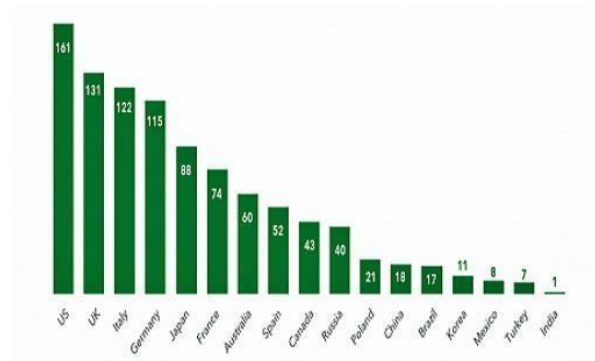
**Top Medical Colleges in France**

- University of Paris
  - University of Burgundy
  - University of Angers
  - University of Western Brittany
  - Higher Normal School of Lyon
  - University of Caen Normandy
  - University of Strasbourg
  - Sorbonne University
  - University of Nantes
  - University of Limoges
- Top Medical Colleges in Europe**
- Oxford University, UK
  - University of Valencia, Spain
  - Cambridge University, UK

- The Karolinska Institute, Sweden
- Uppsala University, Sweden
- Heidelberg University, Germany
- The University of Copenhagen, Denmark
- Hamburg University, Germany
- Erasmus University Rotterdam, Netherlands
- Pavia University, Italy

**Worldwide Top Medical Colleges**

- Johns Hopkins University, USA
- Stanford University, USA
- Imperial College of London, UK
- Cambridge University, UK
- RWTH Aachen University, Germany
- Northern Ontario School of Medicine, Canada
- The University of Melbourne, Australia
- National University of Singapore, Singapore
- The University of Tokyo, Japan
- The University of Hong Kong, Hong Kong



**Top Pharma companies in world**

- Lupin Limited
- Glenmark Pharmaceuticals
- Cipla
- Cadila Healthcare
- Wockhardt
- Roche Holding AG
- Bristol-Myers Squibb

Amgen

Sanofi

Pfizer

## **Conclusion**

Globally the costs related with cancer care are higher than the treatment for any other disease, so it leads to the demand for creating a more robust way to find some alternative. Innovative treatments will play a vital role in cancer research and diagnosis sector in the near future. The future paradigm shift requires some fundamental changes and Cancer 2020 will follow that goal to put a small step towards cancer free society.