



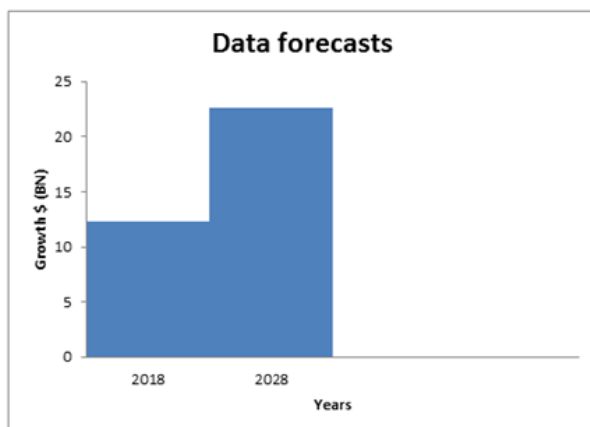
## Market Analysis @ Dermatology and Cosmetology 2020

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### Scope and Importance:

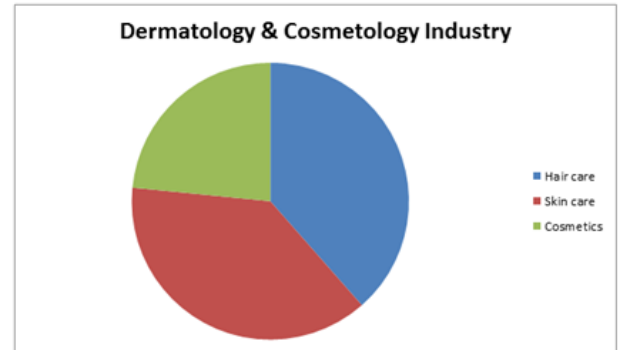
US has the largest market for dermatology and is also forecast to be the leading market through 2028; GMR Data forecasts \$12.3 billion in 2018 growing to \$22.6 billion in 2028. The US is a prime target for brand drug manufacturers due to strong patent laws and high per capita health spending. US government data shows that the US has the highest total healthcare spending per capita globally, with \$9,403 across 2014. The UK showed per capita spending of \$3,935; France had \$4,959. According to IMS Health, there are more than 9000 dermatologists and near about 8000 dermatology practices in USA representing a massive 10 billion dollar market value in this year which will be increased by more 3 billion next year. The increasing demand for the dermatology service is due to various skin disorders, skin cancer and most importantly the cosmetic surgery. The dermatology industry is highly fragmented with consolidation expected due to rising costs and complexity. The dermatology industry is highly fragmented with consolidation expected due to rising costs and complexity. Young dermatologists are increasingly choosing multi-physician settings over solo practices getting financial profile with profit margins averaging 20%+ in 2012. We were particularly interested in understanding the future market potential for the current and emerging technologies and products within the dermatological therapeutics industry.



### Importance

Dermatology and Cosmetology both are specialization that focuses on studying, researching, diagnosing and managing the health of the skin, scalp, hair and nails. Dermatology is important for a number of reasons like overcome acne (as a teenager or adult), treat eczema or psoriasis, examine skin spots, receive skin cancer screening, treat nail disorders, spot early signs of more serious diseases based on nail health, address hair loss, treat scars and much more. The beauty industry is a

thriving place, and cosmetology and dermatology plays a big part in the dermatology & cosmetology industry, hair care takes up 24% of the market share by revenue, skin care comes in at 23.7%, and cosmetics at 14.6%.



### Scope:

The scope of 8th International Conference on Dermatology and Cosmetology will gather researchers, doctors, dermatologists, cosmetologists and scientists in the domain of interest from all over the world to discuss and exchange their ideas in relevant field to establish business or research relations and to find global partners for future collaboration. The Conference program will include Speakers, Poster Presenters, Sponsors, and Exhibitors from the US, Europe, and Asia/Pacific. The conference will be an exhibition covering the latest technological advances and associated products and services from leading solution providers within this field from around the globe. It is the goal of the organizers to make this meeting an event of scientific excellence, attractive to both industrial and academic scientists in dermatology and cosmetology. Stockholm is the capital of Sweden and the most populous urban area in the Nordic countries. The city stretches across fourteen islands where Lake Malaren flows into the Baltic Sea. Outside the city to the east, and along the coast, is the island chain of the Stockholm archipelago. Stockholm is the cultural, media, political, and economic centre of Sweden. The Stockholm region alone accounts for over a third of the country's GDP. It is an important global city and the main centre for corporate headquarters in the Nordic region. It hosts the annual Nobel Prize ceremonies and banquet at the Stockholm Concert Hall and Stockholm City Hall.

### Target Audience

Plastic Surgeons, Hair Restoration Surgeons, Various Societies and their members

**Institutes-Beauty Schools, Advertising Agencies, Academicians:** University Faculties, Research Scholars, and Scientists involved, Business Professionals: Aestheticians, Cosmetic Product development and marketing professionals, Dermatologists, Trichologists and Cosmetic Gynecologists.

The Organizing Committee Members of Dermatology and Cosmetology 2020 are looking forward to see you in Stockholm, Sweden.

## Global Universities, Institutes and Hospitals of Dermatology & Cosmetology:

### America Region:

- University of Pennsylvania, USA
- University of California, USA
- New York University, USA
- University of Michigan Medical School, USA
- Emory University, USA
- Columbia University, USA
- Federal University of Sao Paulo, Brazil
- New York Presbyterian Hospital, USA
- UCSF Medical Centre, USA
- Rady Children's Hospital, USA
- Jeanes Hospital, USA
- One World Hospital, USA

### European Region:

- University of Aachen, Germany
- University of Barcelona, Spain
- Newcastle University, UK
- University of Tampere Medical School, Finland
- University of Vienna School of Medicine, Austria
- University of Milan, Italy
- London Bridge Hospital, UK
- King's College London, UK

### Asia Region:

- Kubba Clinic, India
- Sakra World Hospital, India
- La Densitae Hair Transplant Centre, India
- Shanghai Renai Hospital, China
- The Queen Elizabeth Hospital, Australia
- Sydney Cosmetic Clinic, Australia
- Parkside Cosmetic Surgery, Australia
- The Australian Centre for Cosmetic Surgery, Australia
- Akita University, Japan
- Fukushima Medical College, Japan
- National Skin Centre, Singapore

### Mid-East Region:

- King Abdulaziz University, Saudi Arabia
- King Abdullah University of Science and Technology, Saudi Arabia
- Tel-Aviv University, Israel
- Birzeit University, Israel
- Cyprus International University, Turkey
- Ahvaz Jondishapour University of Medical Sciences, Iran

## Global Association Associated with Dermatology and Cosmetology

### American Region:

- American Academy of Dermatology
- American College of Mohs Surgery
- American Contact Dermatitis Society
- American Dermatological Association
- American Hair Research Society
- American Society for Dermatologic
- American Society for Mohs Surgery
- American Society of Dermatopathology
- Brazilian Society of Dermatology
- British Association of Dermatologists

### European Region:

- Association of French Speaking Dermatologists
- Association of Italian Clinical Dermatologists
- European Dermatology Forum
- European Academy of Dermatology and Venereology
- European Hidradenitis Suppurativa Foundation
- European Society for Cosmetic and Aesthetic Dermatology
- European Society for Dermatological Research
- European Society for Dermatology and Psychiatry
- European Society for Lasers and Energy Based Devices
- European Society for Pediatric Dermatology

### Asian Region:

- Chinese Society of Dermatology
- Cosmetic Dermatology Society
- Dermatological Society of Malaysia
- Dermatological Society of Singapore
- Dermatological Society of Thailand
- Hong Kong College of Dermatologists
- Hong Kong Society of Dermatology & Venereology
- Indian Society of Teledermatology
- Indonesian Society of Dermatology & Venereology
- Japanese Dermatological Association

### Conclusion:

[Dermatology & Cosmetology 2020](#) will bring together all the Practicing Dermatologist, Cosmetologist, and Dermatologist in training and other healthcare professionals interested in the latest advances and techniques in the field. Another segment of target audience is Pharmaceutical researchers, Clinical organizations, Educational institutes. The Global Summits of Dermatology & Cosmetology will exhibit the products and services from commercial and non-commercial organizations like Dermatology and Cosmetology Lab Equipment manufacturers, Cell Diagnostics laboratories, Clinical Trial Sites, Business delegates and Equipment Manufacturers.