Journal of Nursing & Patient Care

Market Analysis

Nursing Edu 2020 Market Analysis Editorial

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"**23rd World Nursing Education Conference**" is going to be held **during April 15-16, 2020 Tokyo, Japan**. The Conference will be organized around the theme "Combining Recent Innovations and Knowledge in Nursing Education" highlighting the latest and exciting research innovations in Nursing Education. Nursing Edu 2020 Conference invites all Academic Scientists, Leading Researchers, Nurses, Professors, General Physicians, Primary Health care specialists, Nurse Practioners, Pharmaceutical Industrial Delegates, talented young scientists, and student communities across the globe to attend Nursing Edu 2020 conference under a single roof where networking and global partnering happens for the acceleration of future research.

Nursing is defined as the diagnoses and treatment of human responses to actual or potential health problems. Nurses do a lot more then care for physical and psychological symptoms.

The nursing career has become both a science and an art. Nurses use evidence based facts, while conveying empathy, kindness and concern, to care for patients holistically.

Nurses also play the character of educator, teaching patients and family's ways to maintain optimal health by promoting wellness, educating about medications, health problems and measures to prevent complications from diseases.

The 2019 Nursing Care Facilities Market Research Report is an in-depth assessment of the industry in the U.S. with over 100+ data sets covering 2010-2023.

The Nursing Care Facilities industry includes companies primarily engaged in providing inpatient nursing and rehabilitative services. The care is usually provided for an extended period of time to folks requiring nursing care. These companies have a permanent core staff of registered or licensed practical nurses that, along with other staff, provide nursing and continuous personal care services.

This report aggregately covers: Convalescent homes or convalescent hospitals (except psychiatric): Group homes for the disabled with nursing care: Homes for the aged with nursing care: Homes for the elderly with nursing care: Hospices, inpatient care: Nursing homes: Rest homes with nursing care: Retirement homes with nursing care: Skilled nursing facilities.

In Canada:

The Home Care Providers industry in Canada is a rising industry, with a multitude of diverse companies offering services to growing healthcare markets. Industry providers cater fundamentally to the elderly population, which is growing at a rate exceeding the national population growth rate in Canada, as

consciousness in the general public, as the population is putting a greater premium on their health and comfort. Compounding this is the aging population, with the number of adults 65 and older increasing over the five years to 2019. Despite some uncertainty surrounding the finalization of a new National Health Accord, IBIS World forecasts industry revenue to grow over the five years to 2024.

This industry primarily affords skilled nursing services in the home, combined with a range of other home services such as personal care services, homemaker and companion services, physical therapy, medical social services, dietary and nutritional services, speech therapy, audiology, medications and intravenous therapy. While most home care services are provided by publicly managed agencies, only those services delivered by private operators are counted in this industry.

In Asia-Pacific:

In 2018, Asia Pacific nurse call systems market detained a market share of 21.19% of the global nurse call systems market. The integrated communication systems fragment expected to dominate its market share and was valued at US$ 137.33 MN in 2018 and is anticipated to reach US$ 347.92 MN by 2027. On the other hand, Integrated Communication Systems segment is also anticipated to witness the fastest growth rate of 11.2% during the forecast period, 2019 to 2027.The Asia Pacific nurse call systems market is expected to reach US$ 649.9 MN in 2027 from US$ 265.4 MN in 2018. The market is predictable to grow with a CAGR of 10.8% from 2019-2027.

The high evolution of the market is anticipated on account of the rising geriatric population in Asia Pacific. Aging leads to cellular and molecular damage over a period of time. This ultimately leads to reduction in in physical and mental capacity, thus leading to development of multiple diseases and ultimately death. Thus the growing ageing populace in the Asia Pacific region will boost the demand for nurse call system, increasing the growth of the market. Conferring to a report of United Nation (2017), in Asia approximately 549.2 million people were 60 years old or more and is estimated to reach 1273.2 million by 2050. Furthermore, the United Nations Populace Fund also reported that the number of ageing people in the Asia-Pacific region is growing at an unprecedented rate. It also foreseen that by 2050, one in four people in Asia Pacific region will be over 60 years old. Furthermore, according to world population review, Japan is the world's oldest country as it has approximately 26.7% of people aged 65 or older

In Europe:

Nurse call systems marketplace in Europe is expected to grow from US$ 334.7 MN in the year 2018 and is expected to reach US$ 764.2 MN by 2027 growing at a CAGR of 10% over the forecast period.

The market for the nurse call systems is likely to donate due to rising due technological advancement. The progression in the technology has led to upgrade the nurse call systems from the basic models that use to notify with red light alerts and few coded button and bells. The developments have led to use mobile and real-time technology that has improved the communication gaps and has resulted efficient tracking of the patients. The advancement has enabled in streamlining, customizing communication among the patients, nursing staff and caregivers to enhance patient satisfaction and improve quality of care. For instance, with so many flexible processes taking place throughout the hospital, a Real-Time Location System (RTLS) identifies the location of clinical staff members throughout the facility and integrates with your nurse call

system to progress workflow, patient response times, automate records, and keep staff safe.

In North America:

"North America conquered the nurse call system market in 2019" North America, which includes the US, Canada & Mexico, accounted for the largest share of the nurse call system market. The rising awareness and demand for nurse call systems, strict regulatory norms, improving healthcare infrastructure, and the presence of major manufacturers in the region, is expected to drive the market demand.

In India:

The Medical Education Sector in India has been gradually growing over the years in terms of number, capacity or intake and specializations. The total number of medical colleges providing MBBS degrees stands at 355 with 40,525 seats available as per the Medical Council of India latest figures. This is in addition to numerous colleges providing Specialized training through Diploma or otherwise. The nursing education sector which views complimentary to doctoral training has been the major attracting sector, owing to multiple factors. There are around 371 Nursing Colleges in India producing nurses who offer their services to hospitals, nursing institutions in India and different parts of the world. Kerala has a unique place in commencing the migration of nurses to other countries, especially USA and UK which has spread prominently to Canada and Australia. The 15 colleges of Nursing produces around 390 nurses every year at the ANM level and 120 colleges providing BSc Nursing degree. The nurses effectively passing out from such institutions are high in demand in various countries, but lacks professional expertise in handling cases or patients by self.

Overview of Nursing Market:

The major players working in this market include Rauland-Borg Corporation (A division of AMETEK.Inc.) (US), Ascom Holding AG (Switzerland), Hill-Rom (US), Ackermann by Honeywell (Germany), Jeron Electronic Systems, Inc. (US), Johnson Controls International Plc. (Ireland), Azure Healthcare Ltd (Australia), Siemens AG (Germany), SCHRACK SECONET AG (Austria), and Intercall Systems, Inc. (US). Product launches, developments, agreements, and acquisitions are the key growth strategies followed by most players in this market. The global nurse call systems market is expected to register a CAGR of 9.0%. The key factors propelling the growth of this market are a growing geriatric population with an increasing need for digital healthcare, a rise in the number of hospitals adopting nurse call system, rising investments from the public and private sectors in digital healthcare systems, and technological development in nurse call systems.

Owing to the growing demand for advanced healthcare systems, particularly in the developed countries of North America and Europe, the nurse call systems market accounted for a significant growth rate in recent years. The growing global geriatric inhabitants are likely to augment the demand for nurse call systems, globally. According to the Populace Reference Bureau report, "Aging in the United States", the adult population aged 65 years and above in the United States was around 46.2 million in the year 2016, and this number is predictable to increase to 98 million by 2060.
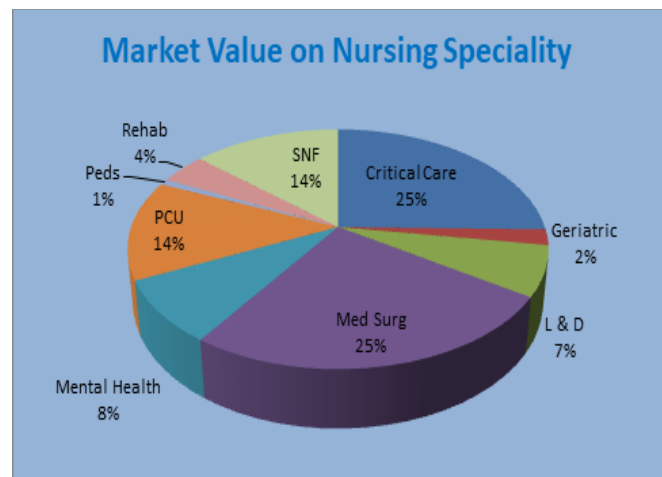
Nursing Associations and Societies:

- National Gerontological Nurses Association
- Society of Pediatric Nurses
- Space Nursing Society
- Society of Urologic Nurses and Associates
- Transcultural Nursing Society/College of Nursing Health
- Uniformed Nurses Practitioner Association
- Wound Ostomy, and Continence Nurses Society
- Society for Vascular Nursing
- Society of Gastroenterology Nurses and Associates, Inc.
- Society of Otorhinolaryngology and Head/Neck Nurses
- Oncology Nurses Society

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April 15-16, 2020 | Tokyo, Japan