



Recreation of Organic Wine Worldwide

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Description

The Report on the organic wine marketing research analysed the key point round the implications of COVID-19 and provides a recovering analysis and an outlook for the main target in market. The market has witnessed a neutral impact thanks to the COVID-19 situation. The research analysts at Technavio expects the organic wine market to grow by USD 5.23 billion during the forecast period, accelerating at a CAGR of over 8%. Organic Wine Market Segmentation Analysis by Product Organic still wine.

- Organic still wine
- Organic wine

Organic wine market is predicted to be driven by the health benefits of wine. one among the health benefits related to the consumption of wine is that wine promotes longevity. With over 500 specialized analysts, Technavio's report library consists of quite 17,000 reports and counting, covering 800 technologies, spanning across 50 countries.

Global organic wine market is projected to grow at a CAGR of around 12% and surpass \$ 15 billion by 2025 thanks to various growth factors like rising consumer awareness about organic wine, including growing recognition of niche product categories, like organic and natural, within the food and beverage sector. Organic food and beverage trends round the world are driven primarily by the diminishing interest in chemical-based agricultural techniques. TechSci Research performed both primary also as exhaustive secondary research for this study. TechSci Research conducted primary research surveys with the identified companies. TechSci Research calculated the market size of the worldwide organic wine market employing a Top-Down approach and Bottom-Up, wherein data for various end-user segments was recorded and forecast for the longer term years. Organic wine is produced by cultivating grapes without the utilization of artificial fertilizers or harmful chemicals. Organic wine has started gaining traction within the wake of alarming health issues and rising specialise in healthy living.

Therefore, rising demand for organic wine has positively influenced the amount of organic vineyards. within the global Pastures & Forage Crops segment, USA, Canada, Japan, China and Europe will drive the 5.1% CAGR estimated for this segment. These regional markets accounting for a combined market size of US\$58.7 Million within the year 2020 will reach a projected size of US\$83.3 Million by the close of the analysis period. one among the segments analyzed within the report, is projected to record a 9.1% CAGR and reach US\$237 Million by the top of the analysis period. during this organic wine marketing research report, key drivers like rising trend of organic wine tourism are discussed with emerging growth regions, which can offer immense business opportunities. Our analysts have also identified challenges like contamination of staple , which can impede market growth.

Tourists are increasingly curious about visiting unspoiled viticultural locations and consuming healthy wines, which encourage vintners to apply ecologically sustainable practices and expand their business with touristic facilities. Sustainable consumption is predicated on variety of decision-making processes regarding the social responsibility of consumers. One possible opportunity of incorporating environmental responsibility in planning wine consumption and tourism is targeted marketing towards consumers curious about protecting the environment and reducing the ecological footprint. a standard vineyard may be a monoculture, which has just one crop, the vine, and every one other organisms are either killed or prevented from finding an niche among the grapevines. the 2 main phases of wine production are the grape growing and therefore the oenological phase, i.e. the wine production from the fruit. The foremost widespread definition of organic wine as "wine made with grapes farmed organically", deals only with the primary phase, while the oenological practices have a minimum of as large role in wine quality as vineyard operations.

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