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Abstract:

Although all entrepreneurs and business owners encounter obstacles and barriers, the challenges that female entrepreneurs face in Egypt are surmount. Female entrepreneurs in Egypt lack the requisite training and basic advising services that would keep them updated with new technological skills. Moreover, women are more likely to discontinue their businesses due to limited access to finance. Furthermore, women face restrictive legal and institutional burdens when establishing their business or when starting a new one. In addition, cultural constraints are another challenge that negatively influence women's creditability, their empowerment and self-confidence. The current study, intends to investigate the challenges that female entrepreneurs encounter, as business owners or start-up entrepreneurs in Egypt. The study contributes to the literature on women entrepreneurs by highlighting the challenges they face and presenting solutions that could help to promote their contribution in the economy. The results are based on semi-structured, face to face and phone interviews with seventeen female entrepreneurs from different business fields across different ages, ranging from 25 to 45 years old.

Biography

Rwan Abdelrhman, has Bachelor of Business Administration. she is an ex-banker, spent three years as a bank office administrator in Al-Ahli Bank of Kuwait, her work is to Coordinate office activities and operations to secure efficiency and compli-



ance to company policies. She has finished a master of public administration from the American university in Cairo which is specified in non-profit organizations Cairo. Moreover, she worked a teacher Assistant (TA) at the American University in Cairo, school of public Administration. Moreover, she worked a senior fashion designer at the Egyptian brand DALYDRESS. Now she become founder and owner of women clothing brand. Developed & Launched women clothing brand and managed day to day operations, Design Women Custom-made clothing line.

Publication of speakers:

1. Awadallah, Mostafa & Abdelrahman, & Abdelrahman, Rawan & Usama, E & Mostafa,. (2006). Exhaustibility of molasses from different sources 1-Solubility of sucrose.
2. Alharthi, Tahani & Aamri, Rahaf & Almutiri, Atheer & Alrashed, Rawan. (2019). Android vs IOS operating systems in terms of architecture.
3. Alharthi, Tahani & Aamri, Rahaf & Almutiri, Atheer & Alrashed, Rawan. (2019). Android vs IOS operating systems in terms of architecture.
4. Awadallah, Mostafa & Abdelrahman, & Abdelrahman, Rawan & Usama, E & Mostafa,. (2006). Exhaustibility of molasses from different sources 1-Solubility of sucrose.

Webinar on Business Management Accounting and Marketing

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