



## The Impact of Competition and Technology Innovation on Firm Performance in Nigeria: A Case Study of the Telecommunication Industry in Nigeria.

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### Abstract:

The contribution of the telecom sector to the global economy is huge and still growing. Nigeria today has not been left out in the significant contribution of the telecom industry to the development of the economy. The granting of the Global System for Mobile Telecommunication (GSM) licenses by the Nigerian Communication Commission (NCC) to the providers like ECONET, MTN, M-TEL, AIRTEL and GLO have led to the tremendous transformation of the telecomm industry not only a fixed telephony but also a mobile one. The allowance of competition has actually led to technological innovation into the market such as internet service provision, internet financial assistance, internet banking, airtime purchase, bill payment. The series of information and communication technology (ICT), innovation and competition in the sector has led to continuous increase in number of subscribers and Nigeria being the largest GSM market in Africa overtaking and ahead South Africa.

### Biography:

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### Publication of speakers:

1. Olayungbo, David. (2019). Effects of Global Oil Price on Exchange Rate, Trade Balance, and Reserves in Nigeria: A Frequency Domain Causality Approach. *Journal of Risk and Financial Management*. 12. 1-14. 10.3390/jrfm12010043.
2. Olayungbo, David. (2019). Asymmetric effects of oil revenue shocks on government spending composition and productive sectors: New evidence from Nigeria. *OPEC Energy Review*. Vol. 43. 1-15. 10.1111/opec.12149.



3. Olayungbo, David. (2019). *Applied Econometrics*.
4. Olayungbo, David. (2019). Bayesian Graphical Model Application for Monetary Policy and Macroeconomic Performance in Nigeria DOI:10.5772/Intechopen.87994. 10.5772/Intechopen.87994.
5. Olayungbo, David. (2019). Effects of oil export revenue on economic growth in Nigeria: A time varying analysis of resource curse. *Resources Policy*. 64. 1-10. 10.1016/j.resourpol.2019.101469.
6. Olayungbo, David. (2019). The US-China trade dispute: spill-over effects for selected oil-exporting countries in Africa using GVAR analysis. *Transnational Corporations Review*. 50. 1-13. 10.1080/19186444.2019.1682407.

### Webinar on Business Management Accounting and Marketing

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