



The Role of the Digital Revolution in Supporting Hospital Accessibility

Azza Ahdy

Head of Business Development at Al Zahra Hospital Sh, UAE.

Abstract:

Healthcare industry in UAE has dramatically changed over the last four decades which makes Dubai capable of being the capital of medical tourism in the region. Matching with the government vision to make Dubai the hub for medical treatment, tourism and business, all parties and stakeholders can work hand to hand making this vision a growing reality. Many positive factors make Dubai the logical choice for investors, medical professionals and patients alike and the challenges facing our medical tourism vision are clear and adaptable. Doctor-patient relations and trust are the most important factors that has a direct impact in bringing the patients to the service providers. Patient confidence ensure our medical marketplace thrives. Digital technology opens the patient gates to all our healthcare providers and increases exposure, accessibility, and profitability.

Biography:

Azza Ahdy is a account Business Development Manager (healthcare sector) United Arab Emirates.

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