# Journal of Business and Hotel Management

### Short Communications

A SCITECHNOL JOURNAL

## The Truth Is You Are Not The Only Person Concerned About Using Virtual Technologies To Support Personal Health Care During The Covid-19 Pandemic

Joyce Pittman, PhD Drexel University, USA

### Abstract

During this session, the presenter will share research, personal stories or mini-case studies describing virtual health care strategies used by individuals that could be used by others to engage in virtual medical tourism domestically, outbound and inbound while protecting privacy in online environments during remote access.1The medical and personal care industries, including medical tourism are hard hit by the current Covd-19 pandemic. During this century, the importance of our human care systems have never been more urgent. A growing problem is access and equity to healthcare due to health care related issues such as time, distance, social and economic status for disenfranchised people2. All aforementioned issues indicate a more devastating outlook for individuals who lack diverse language skills, technology awareness, knowledge, resources or skills to make the best technology choices for redesigning their health care during this pandemic time, which could become the new normal. A descriptive analysis of qualitative and quantitative data will be presented in graphs and charts.

Frequently asked questions about understanding and using technologies that support maintaining continuity of care will be included in an interactive component of the presentation3. Such knowledge could be used by participants to develop personalized action planning for alternative virtual healthcare access to avoid negative consequences from delayed preventive, chronic, or routine care with health care providers during a time of crisis.

### **Biography:**

Joyce Pittman is an international researcher and leading policy expert. She is an active participant in equal rights movements in the USA, and in 2012 was recognized as a futurist voice in education. by the New York Times, inaugural Schools for the Future initiative. She is respected worldwide by UNESCO groups and leaders as a visionary leader in the international education access, technology and equal rights arena. In recent years, Dr. Pittman was an invited presenter for the United Nations Entity for Gender Equality and the Empowerment of Women, also known as UN Women, is a United Nations entity working for the empowerment of women and has continued to be an active participant in this global knowledge network. Currently, Dr. Joyce is the Principal Investigator for a US Department of Education Title VI funded partnership. Her research focuses on contemporary, exploratory educational research, curriculum development and leadership to address assessing and evaluating educationalpolicy and technologyissues related to diverse learners, immigrants or language learners, with a special emphasis on pandemics at this time.4 As a professor, researcher, Dr. Joyce supervises research with a specialty in quantitative, qualitative and mixed methods research genres, online learning, social justice, equity, humanistic education and tourism.

Note: This work is partly presented at International Conference on Health and Medical Tourism (July 23-24, 2020, Dubai, UAE)



All articles published in Journal of Business and Hotel Management. are the property of SciTechnol and is protected by copyright laws. Copyright © 2021, SciTechnol, All Rights Reserved