



Traditional Health practices and medical Tourism

Shaji PK

Director of spa and wellness, India

Abstract:

I would like emphasis on the calorie controlled diet practiced in various cultures and traditions and its possible health effects and scientific supports. So the traditional scientifically proven methods for preventive health care and through enhance the medical tourism Will be talking about cancer; lifestyle disorders including atherosclerosis, stress induced ailments and why certain cultures has less and more of these health issues, how healing centers enhance medical tourism by using this lifestyle as a tool Example and Brief on my Speech and presentation ad bellow All of us are used to receiving marketing messages reqlently through email, social media and Advertisements, etc. Similar lines I have received a message recently from an insurance company claims that studies show that there will be an increase of cancer cases by 25% in coming years. I am not claiming it is not true; it may be the data based on statistics and they are using this study to sell their insurance product Do any media or health authorities gave advertisement why this increase of cancer cases? We can see an ugly picture of cancer on the cover of cigarette packets! Public smoking and smokers has reduced dramatically, smoking is not fashionable anymore. Thanks for this great initiative and public awareness on smoking, but still cancer cases are increasing!

Biography:

As an experienced and passionate Spa & Wellness Director within International luxury hospitality sector with proven track record of successful pre-opening and management of spa & wellness centers in India, Mauritius and China with a personal passion for holistic wellness and being a strong influencer, my skills, experience and qualifications have complimented in motivating both team and guests to follow a mindful wellness lifestyle and creating loyalty



Publication of speakers:

1. Jyothi S, Jissy & P.K., Shaji & Baijulal, Bhaskaran & D.S., Jaya. (2007). Effects of urban air pollution on evergreen plants – A case study of Thiruvananthapuram city, Kerala, South India. *Eco-chronicle*. 2. 203–210.
2. Jyothi S, Jissy & PK, Shaji & D.S., Jaya. (2007). Air pollution tolerance index of some selected evergreen plants in Thiruvananthapuram city, Kerala, South India. *Eco-chronicle*. 2. 101–106.
3. Jyothi S, Jissy & P.K., Shaji & D.S., Jaya. (2006). Studies on air pollution monitoring in Thiruvananthapuram city using plant indicators.
4. Jyothi S, Jissy & P.K., Shaji & D.S., Jaya. (2004). Study on the morphological and physio-biochemical changes in evergreen plants in the polluted areas of Thiruvananthapuram city, Kerala.

[Webinar on Health and Medical Tourism |July 28, 2020| Dubai, UAE](#)

Citation: Shaji PK, Webinar on Health and Medical Tourism; Medical Tourism 2020; July 28, 2020; Dubai, UAE