



India's Tourism Scenario

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Editorial

Tourism has been a serious social phenomenon of societies everywhere the planet. It is driven by the natural urge of each person for brand spanking new experiences, and therefore the desire to the both educated and entertained. Tourism today may be a leisure activity of the masses. People today visit national and international destinations to interrupt the regular monotony of life. They are mainly attracted by either the scenic beauty of its nature or by fascinating leisure, sports and adventure activities offered by the destination. Over the last 20 years, Travel and Tourism has played a more and more important role within the economic development of the many countries. Increased travel across the world has been driven by growth in real incomes; greater amounts of leisure time; improved and highly accessible transportation systems; ongoing globalization of business linkages, including supply chains; highly effective communication systems that facilitate marketing; and a big number of latest tourism services. Tourism is four dimensional activities.

First, it is environment friendly. Second, it generates employment in the country. Third, it brings substantial amount of exchange to country's exchequer, fourth it further generates revenue for the country's economy and fifth it creates best and efficient backward and forward linkages among different components of Tourism sector. Tourism has emerged together of the world's largest service industries with sizeable economic benefits and immense opportunities. With the emergence of technological advancement, and competitiveness in service-based industries the tourism sector is playing an important role in contributing to enhance gross domestic product (GDP) and creation of employment across the world economy.

It is one of the leading job creators in the world. The industry employs quite 98 million people directly, representing over 3 percent of all employment. When indirect and induced impacts are included, the industry contributes to around one in every eleven jobs worldwide. While tourism generates a significant amount of foreign exchange earnings that also contribute to the economic growth of developed countries. Tourism is a crucial and flourishing industry within the world and it's termed as a useful measure for employment generation, poverty alleviation and sustainable human development in India. The objective of present paper is to investigate the status and development of tourism globally and Indian context. It also examines the trends of Foreign Tourist Arrivals in India which is followed by state-wise analysis.

Despite turmoil in different parts of the country, world tourism registered an increase of 4% in the first half of 2015. Tourism destination world over possesses nearly 538 million tourists from January and June 2015, an increase of 21 million as against of 2014. Caribbean and Oceania have emerged as the most popular tourism destination. Indicates the trends in international tourist arrivals in different continents of the world.

Tourism is the largest service sector industry in India. The industry provides heritage, cultural, medical, business and sports tourism. It is expected that the tourism sector contribution to the country's gross domestic product will grow at the speed of seven 85 yearly within the period 2013- 2023. It accounts for one-third of the exchange earnings of India and also gainfully employs the very best number of individuals compared to other sectors. This sector also attracts the domestic tourist and foreign tourist in an enthusiastic way which resulted in improving well balanced economy for the state like in India. Tourism industry in India has several positive impacts on the economy and society. Following are the importance and importance of tourism in India.

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